In 2014, CISA’s work with 250 Local Hero farms and 130 businesses sourcing from farms strengthened the bond between local farms and their communities. Yet, we are always asking ourselves, how well are we doing? New agricultural census data provided a snapshot of local agriculture, which we shared with elected officials, the media, and the public. In Franklin, Hampden, and Hampshire Counties, from 2007–2012:

- Total acreage in farmland grew eight percent; and,
- The number of farms selling direct to consumers went up 24% to 606 farms.

We are so pleased with these successes. At the same time, the ag census data reveals that the overall growth rate for direct sales may be slowing, and that dairy farmers continue to struggle. As stewards of 18% of our agricultural land, the success of dairy farmers matters to all of us.

In 2014, CISA’s work with 250 Local Hero farms and 130 businesses sourcing from farms strengthened the bond between local farms and their communities.

We are also looking far down the road towards our long term goal of doubling the percentage of local food in our diets to 25% by 2035. We’re building an agricultural economy that will serve our children and the generations to come. With that long view in mind, we are proud of our accomplishments and our partnerships with strong community groups in 2014!

- **Expanding our presence in Hampden County**: Farm participation in the Local Hero program is up by 40% and we held a panel focusing on the future of local food in the county.
- **Keeping our dairy farms strong**: In partnership with UMass, we documented the real cost of producing milk in Massachusetts to help inform the public, elected officials, and wholesale buyers about the economic challenges for dairy farms.
- **Raising the profile of our farmers**: We consulted with WGBY on the production of their agricultural documentary, *A Long Row in Fertile Ground*. The film features interviews with local farmers and has been viewed by tens of thousands of people.
- **Positioning local agriculture for the future**: CISA’s new strategic plan ensures that we can support farms through challenges to come. It was developed by a board, staff, and community committee that reviewed data, talked with farmers and other experts, and focused on increasing our capacity and efficiency.

Overall, CISA is now reaching more people: farmers, entrepreneurs, media representatives, elected officials, and residents. We’re working—and eating—together and we hope you’ll join us!

Sincerely,

Philip Korman
Executive Director

Risa Silverman
Chair of the Board
MISSION
CISA strengthens farms and engages the community to build the local food economy.

VISION
› We make it possible for farms and related businesses to support the families of workers and owners, create jobs, and adopt sustainable environmental practices.
› We promote and expand agriculture’s vital role in the health of the community.
› We partner with other groups to provide more local food to all residents in the Pioneer Valley and the state.
› We keep farms thriving now and into the future.

STRATEGIES
Growing Healthy Farms
› Provide support and training to farms to run thriving businesses
› Research local food system gaps and create opportunities to build the local food economy
› Ensure local, state, and federal policies responsive to farmer needs

Growing a Healthy Community
› Communicate and educate the public about the positive benefits of thriving farms and a local food economy
› Increase local food access to more people

Growing a Healthy Organization
› Increase the financial sustainability of CISA
› Weave evaluation, reflection, and action into the fabric of CISA
› Ensure the organization is managed well
› Position CISA for the future

GUIDING PRINCIPLES
› Local, prosperous, and diverse farms are essential to the economic health and environmental quality of the region
› An informed and engaged community is essential to the long-term sustainability of our local farms
› Everyone should have access to locally grown food and farm products

VALUES
Collaboration  |  Diversity  |  Integrity  |  Respect
Within the last year, two big screen portrayals of Pioneer Valley agriculture have enjoyed many local showings. *Root Hog or Die*, a documentary from 1973, focused on Hilltown farms, some still farming with horses. In 2014, CISA assisted WGBY in creating a current picture of Pioneer Valley agriculture, *A Long Row in Fertile Ground*. In both films, farmers speak eloquently about land stewardship, hard work, and good food.

The farmers interviewed in *Root Hog or Die* never mentioned how they market or sell their products. Today, most farmers in our region juggle multiple sales outlets, managing the preferences of buyers ranging from individual shoppers to hospitals and schools. Our farmers are competing in a global marketplace, even if they sell all their produce here in the Pioneer Valley. Good marketing is essential for their success. Following a recent showing of *Root Hog or Die*, a farmer commented on CISA’s role in helping farmers thrive in this new environment. “Farmers don’t have time to do all the promotion that is required today,” he said. “CISA does that essential work, so that we can farm.”

**Healthy Farms**

Increasing the visibility of Pioneer Valley farms and food businesses is at the core of CISA’s work growing healthy farms. In 2014, these promotional activities included:

- Regular radio and TV appearances for local farm and food businesses;
- “Valley Bounty,” a weekly newspaper spotlight on a seasonal product;
- Educational opportunities for the press, restaurant, and retail buyers, such as a behind-the-scenes dairy farm tour.

CISA’s workshops for farm and food businesses help owners improve their own marketing—whether through social media, traditional press releases, events, or email newsletters. In 2014, more than 400 farmers received training from CISA (some of them more than once!). The opportunities included individual consulting and workshops on topics ranging from farm labor to farmers’ markets management, success in wholesale markets, and options for receiving grants or loans.

“Farmers don’t have time to do all the promotion that is required today. CISA does that essential work, so that we can farm.”

**Healthy Communities**

Healthy communities depend on thriving farms and food that is good for the land and the people that consume it. In 2014, our work growing healthy communities continues to expand in Hampden County:

- A fall panel in Holyoke, where both rural and urban farmers commented on the challenges of gaining long-term land tenure, among other topics;
- Outreach to many farms and food businesses. CISA staff gained familiarity with many new farms, and we are delighted that the number of farms participating in the Local Hero program increased by 40%.

**Strong Partnerships**

Good food is fundamental to the health of individuals, communities, and our land. CISA’s core concern for farm success overlaps with many other pressing issues—including climate change, the environment, public health, and the growing gap between rich and poor. Luckily, we are joined by many individuals and organizations working towards shared goals. We hope you will join us in our work in 2015!
Financial Notes

We are glad to report that for the fifth straight year CISA has ended the fiscal year with a surplus. Our continued financial success reflects our ability to obtain public and private grants and unrestricted donations from businesses and individuals. We are so appreciative of the support of our communities.

In 2014, the year after our 20th anniversary, as expected, we saw individual and business support return to pre-anniversary levels. By containing daily operating expenses, CISA was able to grow cash reserves to cover five months of operating expenses (Reserve Fund), invest in buying a new donor database, and began to increase staffing levels to meet the demand for CISA’s programs.

Moving forward, increasing CISA’s unrestricted donations remains vital as grant money from state and federal agencies becomes more uncertain. CISA’s staff and board are committed to investing in the organization to improve long-term financial stability and to ensure continued good stewardship of CISA’s assets.

Respectfully,

Michael Wissemann
Treasurer

Philip Korman
Executive Director

2014 Financial Summary

Revenue and Support

<table>
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<tr>
<th></th>
<th>2014*</th>
<th>2013</th>
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<tbody>
<tr>
<td>1. Grants and Government Contracts</td>
<td>$530,910</td>
<td>$658,063</td>
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<tr>
<td>2. Donations</td>
<td>$363,919</td>
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<tr>
<td>3. In-Kind Donations</td>
<td>$20,802</td>
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<td>4. Local Hero Membership Dues</td>
<td>$63,154</td>
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<td>5. Rental, Consulting, Fees &amp; Miscellaneous</td>
<td>$43,284</td>
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<td>6. Advertising</td>
<td>$52,398</td>
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<td><strong>Total Revenue and Support</strong></td>
<td>$1,074,466</td>
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Expenses

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<td>1. Program</td>
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<td>2. Community Education</td>
<td>$187,576</td>
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<td>3. Fundraising</td>
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<td>4. Administration</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$970,582</td>
<td>$1,001,712</td>
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Net Assets, Beginning of Year  | $1,151,066 | $781,654 |
Net Assets, End of Year        | $1,254,951 | $1,151,066 |

Restricted and Designated Assets

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<thead>
<tr>
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<th>2013</th>
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<tr>
<td>Emergency Farm Fund</td>
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<td>Grants and Donations</td>
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<td>Building Fund</td>
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<td>Reserve Fund</td>
<td>$400,000</td>
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<tr>
<td><strong>Total Restricted and Designated Assets</strong></td>
<td>$859,549</td>
<td>$541,565</td>
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</table>
Net Unrestricted Assets         | $395,402 | $609,501 |

* Unaudited figures. Audited figures are available upon request.
Sapowsky Farm’s beginning was an accident. In 1947, Sue Sapowsky, mother of current owner Steve Sapowsky, had a bumper crop of strawberries and put them out for sale. When they sold out, she planted more, later adding asparagus. Steve is one of six siblings who were raised on the Granby farm that his mother began. He and his wife Tammy have built the secure base of land, markets, and community relationships that allow the farm to thrive today.

Steve and Tammy met at a local coffee shop 40 years ago when he was a customer and she was a waitress. Now married 32 years, Tammy and Steve farm 200 acres of vegetables and small fruit. The farm started with just 40 acres, much of it rented land around town. When the real estate boom of the 1980s hit, Tammy and Steve realized that much of their beloved farmland was being sold off to housing developers, so they bought as much land as they could to ensure success for their farm.

In addition to strawberries and asparagus, sweet corn and tomatoes are important crops for Tammy and Steve and their two sons. They also grow squash, beans, pumpkins, and winter squash, and last year added some greenhouse crops like peppers and zucchini. Almost all of their crops are sold from the family’s farm stand, with only about five percent going to local retailers and restaurants.

Tammy is in charge of farm labor, and she’s known for creating a workplace that’s a great fit for local teenagers entering the job market—so much that she’s now hiring second-generation employees! Most years, the family hires five employees in the retail store and 20 seasonal employees to do farm work, especially in strawberry season. “I like to hire a big group of kids,” Tammy explains. “They work for two or three hours a day, then they spend the rest of the day having fun, and then they want to come back the next year!”

Sapowsky Farm has been a Local Hero member since 2004. Tammy has found CISA’s workshops especially valuable. This year, she’s attending CISA’s winter marketing series with an eye towards updating the farm’s social and digital media presence in order to build customer loyalty and bring in new shoppers. They’ve always survived on word of mouth and print ads but are realizing that print ads in particular aren’t as effective as they once were. The Sapowskys keep coming back to CISA’s workshops because they have always shown value: “You do a great job!”

Tammy says, “I think we’re a pretty good family farm success story. We work hard and we work well together, and we have a lot of pride in our farm and love being farmers.”

We work hard and we work well together, and we have a lot of pride in our farm and love being farmers.”
Local Hero Members

FARMERS
Abundant Harvest Apiary
Amend Organics
Amethyst Farm
Amherst Farm Winery
Amherst Nurseries
Apex Orchards
The Apple Place
Art’s Berry Farm
Atkins Farms
Atlas Farm
The Atherton Farm
Austin Brothers Valley Farm
Australis Aquaculture
Balky Farm
Bare Roots Farm
The Bars Farm
Barstow’s Longview Farm
Bascom Hollow Farm
Bashita Orchards
Bear Meadow Farm
Bear Path Farm
Bear Root Herb Farm
Bear Swamp Orchard
The Benson Place
Bergonier Sugar House
Birdhaven Blueberry Farm
The Bitty Red Barn
Black Birch Vineyard
Blossoming Acres
Blue Heaven Blueberry and Raspberry Farm
Book and Plow Farm
Bostrom Farm
Boyden Brothers Maple
Bree-Z-Knoll Farm
Bridgmont Farm
Brook’s Bend Farm
Brookfield Farm
Bug Hill Berry and Flower Farm
Burnt Hill Farm, LLC
Calabrese Farm
Carl Popielarz Pig Farm
Carr’s Ciderhouse
Chase Hill Farm
Chesnut Mountain Tree Farm
Chicoine Family Farm
Ciesluk Farm Stand
Clark Brothers Orchards
Clarkdale Fruit Farms, Inc.
Common Wealth CSA
Cook’s Farm Orchard
Cooks Farm and Flavors of Cook Farm
Cooper Shop Farm
Copperhead Farm
Couch Brook Farm
Coyote Hill Farm
Crapapple Farm
Cragieburn Farm Alpacas
Cranberry Moon Farm
Cream of the Crop Farm
Crimson and Clover Farm
Dancing Bear Farm
Dave’s Natural Garden
Deepening Roots Farm
Devine Farms
DewGreen Farm
Dickinson Farm
Diemand Farm
Dufresne’s Sugar House
E. Cecchi Farm
East View Farm
Echo Hill Orchards & Winery
Echodale Farm
Eden Pond Farm
EIIO Farm
Enterprise Farm
Falls Brook Farm
Farmacy Gardens
Flourish Farm
Flynn Farm
Four Rex Farm
Four Star Farms, Inc.
Foxbard Farm
Foxfire Fiber & Designs at Springdelle Farm
Freeman Farm
Frizzell Hill Farm
Fungi Ally
Funny Farm
Gardening the Community
The Gill Greener
Goat Nook Farm
Godard’s Red Hen Farm & Mineral Hills Winery
Goldthread Apothecary
Golonka Farm
Good Bunch Farm
Gooseberry Farms
Grace Hill Farm
Gran Val Farm/Scoop
Granny’s Place
Graves-Glen Farms
Gray Dog’s Farm
Greenfield Community Farm
Greens Treat
Hager Brothers Farm
Hamiton Orchards
Hardwick Vineyard & Winery
Hartman’s Herb Farm
Harvest Farm of Whately
Headwater Cider
Hettie Belle Farm
High Lawn Farm
Homestead Farm
Hosta Hill Farm
Intervale Farm
J & J Farms
J.M. Pasiecnik Farms, LLC
Joe Czajkowski Farm
J.O.E.’s Farm
Johnson Brook Farms, LLC
Johnson Hill Farm
Johnson’s Farm
Justamere Tree Farm
K & L Organic Growers
Kenburn Orchards
King Creek/Queen’s Greens
Kinne Brook Farm
The Kitchen Garden
Kleeberg’s Sugar House
Kosinski Farm
Lakeside PYO Strawberries
LaSalle Florists
Left Field Farm
Leyden Glen Lamb
Little Brook Farm
Long Plain Farm
Lukasik Family Farm
Lyonsville Farm
Malinowski Farms
Manda Farm
Many Hands Farm Corps
Maple Corner Farm
Mapleline Farm
Martin’s Farm Compost and Mulch
Mayval Farm
McCray’s Farm and Country Creamery
McKinstry’s Market Garden, Inc.
Meadow View Farms, LLC
Meadowbrook Farm
Merrick Farm
Mockingbird Farm
Moss Hill Farm
Mountain Orchard, LLC
Mountain Pasture Farm
Mountain View Farm
Mount Warner Vineyards, LLC
Mycoterra Farm
Natural Roots
New England Wild Edibles
New Lands Farm
New Salem Preserves, Inc.
Next Barn Over Farm
North Hadley Sugar Shack
Northfield Mount Hermon Farm
Northwoods Forest Products, LLC
Nourse Farms
Nuestra Raíces Farm
Old Depot Gardens
Old Friends Farm
Open View Farm
Educational Center
Outlook Farm
Park Hill Orchard
Paul’s Sugar House
Pererenan Christmas Tree Farm
Pine Hill Orchards
Pioneer Valley Heritage Grain
Pioneer Valley NE Growers Coop
Pioneer Valley Popcorn
Pioneer Valley Vineyard, LLC
Plainville Farm
Plante Farm
Pomeroy’s Vegetable Farm
Pop’s Farm
Potash Hill Farm
Quonquont Farm
Randall’s Farm
Raspberry Patch Farm
Ravenwood Greenhouses
Ray’s Family Farm
Red Barn Honey Company
Red Fire Farm
Red Gate Farm
Education Center
River Maple Farm
River Rock Farm
Roaming Farm
Rock Paper Scissors
Rock Ridge Farm
Roundhill Orchards
Sangha Farm/Goat Rising
Sapowksy Farms
Sawmill Farm
Sawyer Farm
Seeds of Solidarity Farm
Sentinel Farm
Shattuck’s Sugarhouse
Shinglebrook Farm
Shoestring Farm
Sidehill Farm
Simple Gifts Farm
Sixteen Acres Garden Center, Inc.
Small Ones Farm
Smiarowski Farm
Stand and Creamery
Sojourner Designs at Sojourner Sheep
Songline Emu Farm
South Face Farm
Spring Water Farm
Steady Lane Farm
Stillman’s at the Turkey Farm
Stockbridge Farm
Stone Soup Farm
Stony Brook Valley Farm
Summit Farm
Sunrise Farms
Sunset Farm
Sweet Morning Farm
Sweetwater Farm
Szwolowski Potato Farms
Tanstafl Farm
Taproot Commons Farm
Teddy C. Smiarowski Farm
Town Farm
Twenty Acre Farm
and Greenhouses
TwinMaples Farm
Twin Oaks Farm

INSTITUTIONS
Amherst College Dining Services
The Arbors at Greenfield
Baystate Dining Services
Baystate Franklin Medical Center Café
Baystate Mary Lane
The Bement School
Cooley Dickinson Hospital
Deerfield Academy Dining
Eaglebrook School
Greenfield Community College Dining Services
Hampshire College Dining Services
Lathrop Communities
Loomis Communities
—Applewood
Northampton Survival Center
Northfield Mount Hermon Dining Services
Rockridge Retirement Community
ServiceNet Prospect Meadow Farm
Smith College Dining Services
UMass Amherst Dining Services

LANDSCAPE AND GARDEN
Andrew’s Greenhouse
Broadfork Permaculture
Hadley Garden Center
Megan’s Valley Garden & Landscape Supply
New England Wild Flower Society
Join Us!

CISA’s community members are dedicated to our farmers and our local food economy. Will you join us?

Your membership supports our work in raising awareness, creating new programs, and providing learning opportunities for Local Hero members and the community at large. As a member you will receive an array of benefits including behind the scenes farm tours, discounts at participating farms and retailers, and our enormous gratitude!

Our local food and farmland is essential to the culture and quality of life of the region.

CISA connects Valley residents with each other and with local farms and local foods. Many folks consider our local food and farmland essential to the culture and quality of life of the region. Your CISA membership is an important way in which you can play a part in building a robust local food economy.

Help ensure the future of local agriculture in the Pioneer Valley—visit buylocalfood.org/member and become a CISA community member today!
Community Members

Joan Accuosti
Warner Adams
Doug Adler
David Ahlfeld
Anne Alexander
Joseph Alfano
Tracy Allen & Karl Mutchler
Jean Alward & Beverly Montague
Betty & Tom Andersen
Betty Andersen
Teri Anderson
Fred & Jane Andersen
Max Antes
Steven Arango
Marie Armentano
Suzanne Arnopolin & Ronnie Williams
Debra Augustine
Roy Bachinsky
Luis Baez
Brooks Ballenger
Lundy Bancroft
Sharon Band
Emily Barber
Tracy Barclay
Allen Belkin & Mary Jean O’Reilly
Andrew Bellak & Susan Bain Bellak
Tracy Ann Benoit
Peter & Ellen Berek
Tina & Michael Berins
Steven Berlin & Valerie Lavender
Ed & Julia Berman
Phyllis Bermingham & Peter Greenwald
Lisa M Bertoldi & Bill Sayre
Lukas Best
Channing & Marie Bete
Zachary Billings
Dan & Gail Blanchard
Joseph Boivin
Jeff Bott
George Bowers & Shayne Beede
Bernice Bowler
Anna Bralow
Dorothy Braman
Andrew Bresciano
Marybeth Bridgeman
Lindsay Britt
Laura Broad
Barbara Brown
Bruce Brown & Mary Thorpe Brown
El Brown
Luann Brown
Wesley Brown
Susan Bunker
Mark Burton
Joshua Bury
Rebecca Busansky & Jonah Zuckerman

Ann Buscemi
James Cabral
Gregory Cameron
Susan Campbell & Todd Fuller
Denise Caputo
Amy Carey
Stacy & Shawn Carkonen
Valerie Caro
Wayne Carter
Cat Carulli & Linda Sinapi
David Caruso & Sara Hunt
Castanea Foundation
Lorraine Cetto
Annie Cheatham & Ann Gibson
Jennifer Christian
David Chura
Audrey Clark
Carrie Cuthbert & Scott Laidlaw
Cary Dash & Vivian Miller
Hannah Davidson
Deborah Dawson-Breen
Rania Dbeisi
Debra & John Deane
Sheryl Derderian & Wraye Dugundji
Florence & Peter DeRose
Tom & Sheila DeSelleir
Joanne & Brian Despard
Jan & Robin Dizard
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Karen & Chip Doherty
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Rosalyn Driscoll
John Dunne
John & Gail Gaustad
Frances Gebhardt
Michael Genther & Mary Riley
John & Phyl Gerber
Kim Gerould
J P Gillo
Jessica Gioux
Elizabeth Glackin & Michael Erdil
Jouli M Gobrial
Judy Golan
Owen Goldfarb & Priscilla Fairbank
Norbert Goldfield & Sandra Matthews
Fran & Steven Goldsher
Valerie Gracechild
Myra & Kim Grassfield
Frederick & Linda Hess
Marjorie Hess & Rudolph Talaber
Dean Hickey
Mary Clare Higgins
Ruth Hoffman
Marcia & David Holden
Lewis & Kathryn Holzman
Chuck Hommes & Vicki Baum-Hommes
Sandra Hoover
Bruce Hopper
Sara Hostecler
Jacob Howe
Amber Hubbard
Gayle & James Huntress
Katherine Hutchinson & John Giroux
Eleanor Innes
Paul Jablon
Marcia Jackson
Michal Jacob-Goldstein
Katherine Jamieson & Ben Gundensheimer
Daniel Jaworski
Miriam Jenkins
Abbie Jenks
Sylvie Jensen
Phyllis Jeswald
Margaret & Skip Jodoin
Theresa Johnson
Carol Jolly
Mordechai Kamel & Sara Weinberger
Craig Kannel & Becky Mazur
Richard Keller
Diane Kelton
Kieras Oil
Jan & Jeremy Klausner-Wise
Naomi Klayman & Grant Kendrick
Alice G Klingener
Jillian Knapp
Luann Knox
Carolyn Kohn
Christine Kokoski
Michael Kokoski
Jennifer & Brian Konieczny
Kenneth & Anne Korby
Walker Korby
Alan Korman
Melissa Kosuda
Karen Kramer
MaryAnne Kuroczko
Dana Kuttler
Susan LaForte
Bonnie Lamagnaye
Maxwell Lamontagne
Donna Lapiere
Cheryl Anne Latuner & Lisa Middents
Miriam McCarthy & Jeff Kellogg
Meghan Flood
Jocelyn Forbush
Greg Franceschi & Lisa Middents
Larry Friedman
Kathryn Gabriel
Jennifer L Garcia
Amy Gaskill & Roberta Guarino

Lyle H & Heather A Gray
Christy Grescek & Gary Powsner
Lynn Griesemer
Nicholas Grimaldi
Felix Grygorcewicz
Audrey Guhn & Jeffrey Knight
Sarah Habeck
Rachel Hackett
Harry Hahn & Mara Kaplan
Jennifer Hakkarainen
Mary Hale
Christine Hannon
Bruce & Ruth Hawkins
Bob Hawley & Mary McCarthy
Lyn Heady
Ellen Heffernan & Paul Gibson
Peter & Margaret Hepler
David Hernandez
Matt & Valerie Heron-Duranti

Carr’s Cider House staff photo

Kenley Clark
Megan Clark
Sarah Clay
Leonard & Amy Cohen
Charles Cohn & Catherine Smith
Kelly Coleman & Amir Flesher
Ron & Nina Coler
Charles S. Connington, Jr & Anne D. Connington
MJ Connolly
Louis Conover & Haiying Ju
Ryan Cook
Linda Cullen
Dennis M Courtweg
Brian Covel
Mary Alice Crim
Sue Crimmins
John Cruz
Colleen Currie
Karen Currie
Pam & Chuck Bell

Chantal DuPois
Vahram Elagoz
Michael Erdil & Elizabeth Glackin
Beth Eustis
Craig Fear
Julie & Jerry Fineland
Ben Feldman
Bernard Fine
Daniel Finn
Kathleen Fischbach & Jeff Kellogg
Ed & Janie Fisher
Megan Flood
Jocelyn Forbush
Greg Franceschi & Lisa Middents
Larry Friedman
Kathryn Gabriel
Jennifer L Garcia
Amy Gaskill & Roberta Guarino

Lyle H & Heather A Gray
Christy Grescek & Gary Powsner
Lynn Griesemer
Nicholas Grimaldi
Felix Grygorcewicz
Audrey Guhn & Jeffrey Knight
Sarah Habeck
Rachel Hackett
Harry Hahn & Mara Kaplan
Jennifer Hakkarainen
Mary Hale
Christine Hannon
Bruce & Ruth Hawkins
Bob Hawley & Mary McCarthy
Lyn Heady
Ellen Heffernan & Paul Gibson
Peter & Margaret Hepler
David Hernandez
Matt & Valerie Heron-Duranti

Carr’s Cider House, CIA staff photo
Donors

*Both Community Member and Donor

Carolyn Cushing
Karen & Joseph Curran
Christine Crutchfield*
Sarah Creighton
Sara Crawley
Joan Coryat & Art Silver
Sarah Crawley
Sarah Creighton & Phil Lawrence
Christine Cruciferfield & Karen & Joseph Curr & Carolyn Cushing
Jay Caplan & Mary-Helene Huet
Nan Carey
David Carlson & Maria Roberts*
Maureen Carney
Adam Caron
Russ Carrier & Andrew Dausch
Leslie Chaison & Sam Stegeman
Cindy Chandler-Guy*
Claire Chang
Victoria Chapman
Madeleine Charmey & Rudy Perkins*
Deborah Charren & Timothy Diehl
Lisa Chase & Bob Ethier*
Elizabeth Chase & Horace Marchant
Stuart & Monie Chase
Julia Chevan & Patricia Jung
Ann & Greg Chiara
Robert Chipman*
Rob Chirico
Deborah & Peter Christakos*
Margaret Christie & Nicholas Jones*
Peggy & John Christie
Church of Christ Congregational, Granby
Ben & Lori Clark
Robin Clifford
Sue Clotman & John Levine
Sara Coblyn
Kathy & Rick Cody
Adam Cohen & Jendi Reiner
Joseph & Cathy Cohen
Sara Cohen & James Kessler
I L Cohen Foundation
Roy Cohen & Eileen Spira
Robert S. & Mary Cohn
Krystyna Colburn*
Jessica Collins & Larry Dixon
George Colt & Anne Fadima*
Paula Condon & Karin Camihort
Susan Conger
Stephanie Converse
Jill Ker Conway
John H Conyngham III & Lou C Conyngham
Family Charitable Foundation
Carla Manene Cooke
Sara Cooper & Jonathan Chamutka
Joan Coryat & Art Silver
Sara Crawley
Sarah Creighton & Phil Lawrence
Christine Cruciferfield & Karen & Joseph Curr & Carolyn Cushing
Bill Cutler & Lee MacKinnon
Emma Cutler
Trina Cycz
Valerie Dahl
Angie & Sandy D’Amato*
Kenneth Danford & Tamara Kaplan
Peter & Mary Lee Daniello
Susan Darlington
Karen & David Davis
Toby Davis & Caroline Moore
Sheila Dennis & Tom Henry
Bruce Desmarais
Elizabeth Dickson
Bruce Diehl
Kerry Dietz & Eva Schocken
Lori Divine-Hudson
Lisa Doherty
Dianne & Paul Doherty*
Jason Dragon
Maggie Ducheney
Corinne Dugas
Robert Durfee
Christine Dutton & Donna Meller*
Leslie Dwight
Easthampton Congregational Church
Meggin & Donovan Eastman
Marcy Eisenberg
Denise Elliott
Laurie Estes
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Jennifer Farmer
Jessica Farwell
Kate Faulkner & Bill Arcand
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Justin Fermann*
Barry Feingold & Marci Yoss*
Kate Faulkner & Bill Arcand
Barry Feingold & Marcie Yoss*
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Frances Fund, Inc
Green Leaf Foundation
Hampden County Improvement League
Henry P. Kendall Foundation
Holyoke Health Center
Lydia B. Stokes Foundation
Norcross Wildlife Foundation
Peace Development Fund/Wellspring Fund
Soligo Foundation
UMass Amherst Community Campaign
United Way of Hampshire County
The Vervane Foundation

LEGACY CIRCLE
Donors who have chosen to include CSA in their estate plans.
Laurie Estes
Eileen & Dick Gates
Rachel Moore
Kristen Winstead

PROGRAM COLLABORATORS
CSA’s work is accomplished in collaboration with a number of program partners. We thank them for their continued interest in sustaining local agriculture.
Agricultural Commissions
American Farmland Trust
Asentria Care Alliance/
New Lands Farm
Berkshire Grown
Buy Fresh, Buy Local Cape Cod
The Carrot Project

GOVERNMENT GRANTS
Massachusetts Department of Agricultural Resources
MDAR/Specialty Crop Block Grant Program
Massachusetts Executive Office of Elder Affairs
Northeast Center for Risk Management Education
Northeast Regional Center for Rural Development
Northeast Sustainable Agriculture Research and Education
USDA/Agricultural Marketing Service
USDA/National Institute of Food and Agriculture
USDA/Risk Management Agency
USDA/Rural Development

Franklin County Food Council
Franklin Regional Council of Governments
Gardening the Community
Grow Food Northampton
Hamphshire College
Hamphshire County Regional Tourism Council
Hamphshire Regional Chamber
Healthy Hampshire
Holyoke Council on Aging
Huntington Council on Aging
Island Grown Initiative
Land For Good
Live Well Springfield/Partners for a Healthier Community
Massachusetts Department of Transitional Assistance
Mason Square Senior Center
Mass Farmers Markets
Massachusetts Department of Agricultural Resources

Partners for a Healthier Community
Pioneer Valley GROWS
Pioneer Valley Local First
Pioneer Valley Planning Commission
Powertown Apartments
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Springfield Food Policy Council
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SPONSORS
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UMassFive College Federal Credit Union
Valley Home Improvement, Inc.
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BUSINESS SUPPORT
Adobe Matching Gifts Program
Esselon Coffee
Roasting Co. Inc.
Finck & Perras Insurance Agency, Inc.
GDF SUEZ Energy North America, Inc.
Godard’s Red Hen Farm & Mineral Hills Winery
Great Wall Restaurant
Habitat Post & Beam
Hillside Plastics
LPL Financial Matching Gift Program
MassMutual Foundation
The People’s Pint
Pfizer Foundation Matching Gifts Program
Real Pickles Cooperative
reEnergizer
Schwab Charitable Fund
Select Equity Group, Inc
Sinauer Associates, Inc.
Warner Farm

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USDA/National Institute of Food and Agriculture
USDA/Risk Management Agency
USDA/Rural Development

Central Mass Grown
Channel 22
Chesterfield Council on Aging
Chicopee Council on Aging
Common Capital
Concerned Citizens of Mason Square
Conservation Law Foundation
Cooperative Fund of New England
Daily Hampshire Gazette
Edible Pioneer Valley
Equity Trust
Fair Food Network
Farm Fresh Rhode Island
Food Bank of Western Massachusetts
Franklin County CDC/West Massachusetts Food Processing Center
Massachusetts Farm Bureau and County chapters
Massachusetts Farm to School/Project Bread
Massachusetts Food Policy Council
Massachusetts Workforce Alliance
Metropolitan Area Planning Council
Mount Grace Land Conservation Trust
New England Small Farm Institute
New Entry Sustainable Farming Project
Northampton Senior Center
Northeast Harvest
Palmer Senior Center

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CISA staff at Park Hill Orchard, CISA staff photo

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Jamie Pottern
Gary Powsner
Sabine Prather
Becky Reed
Mary Reilly
Maria Roberts
Fletcher Schneeflock
Hetty Startup
Carol Thompson
Pam Tinto
Lucy Tirk
Laura Williams
Al and Mary Siano

Donor profile

Al and Mary Siano are community-focused philanthropists and long-time CISA donors and members. Their first awareness of CISA came via Green Fields Market, where they’ve been members since the early 1980s. As a volunteer at a Greenfield community meal, Mary was struck by the contrast between the Valley’s bountiful farm fields and the number of people facing hunger and food insecurity in her community.

As Greenfield natives, Mary and Al remember neighborhood produce deliveries in the 1950s. In Mary’s neighborhood, a farmer came around weekly with his truck loaded down with vegetables. Today, that neighborhood delivery system has evolved to farmers’ markets and CSAs. Mary and Al appreciate the ways that farmers, farmers’ markets, and organizations like CISA are working together to ensure that local food is available to all residents of the region. The Sianos continue to support CISA from year to year because they believe in our mission and understand that building community support for local agriculture is essential to our community and economic well being.

Mary and Al rely on multiple CSAs for access to healthy, locally grown produce and meat. They now have a summer CSA share from Coyote Hill Farm, a meat share in the winter from Hettie Belle Farm, and a flexible market share from Atlas Farm. CSA membership allowed them to really see the direct impact that their support for local agriculture could have. “Farmers have been around always,” Al notes, “but the co-op movement got us to focus on local food. It’s really your neighbor that you’re supporting by buying local.”

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Make a lasting statement about what is important to you!

One of the many ways to support CISA is through planned giving. By putting CISA in your will or estate plan you can make a lasting statement about what is important to you!

Each year CISA relies on gifts, big and small, to support our work and mission. There are a number of ways that you can continue your support beyond your lifetime.

For more information please visit buylocalfood.org/support.
Community Involved in Sustaining Agriculture (CISA) strengthens farms and engages the community to build the local food economy.

buylocalfood.org