Every year, our farmers in the Pioneer Valley work hard to make a living. From year to year, the vagaries of the weather or local markets may impact the specific obstacles they face, but the underlying challenge remains: how to succeed in a global economy which rewards industrial-scale production and hides the true costs of producing good food?

At CISA, we help over 250 Local Hero member farms and 150 member food businesses overcome their challenges. We provide technical assistance to help our farmers gain the business skills they need to be successful and to navigate a changing climate and a global economy. We work to promote farms and farm businesses so Valley residents will step up to buy local, invest local, and advocate for their local farmers.

As we implement our Strategic Plan, we are focused on taking on some big problems. A recent UMass study confirmed that we still have work to do, finding that most of the CSA farms interviewed struggled with important economic viability issues.

- A majority of the farmers interviewed found it hard to make a living for themselves and the people who worked for them.
- The farmers could not raise prices for farm shares because the supply of farm shares appears to have met the current demand.
- Despite farmers’ efforts to make shares available to low-income residents, some residents are unable to afford them.

These issues are not limited to farms selling CSA shares, and our activities are designed to address these challenges. For example, in 2015, we:

- **Expanded our presence in Hampden County:** Farmers in Hampden County make less money than those in Franklin and Hampshire Counties. We know our technical assistance and marketing helps farms be more successful and we are very pleased that there are now 40 farms in Hampden County who are Local Hero members, up 60% from two years ago.
- **Worked to keep our dairy farms strong:** Dairy farms have faced huge challenges because the price of milk is set nationally and does not reflect the costs of producing milk locally. We have been educating the public, elected officials, and wholesale buyers about the challenges.
- **Raised the profile of local farms:** We believe that our farmers’ stories can educate all. Last year we produced weekly radio segments, monthly television segments, and frequent print coverage of issues important to local agriculture. We reached tens of thousands of residents through these media outlets.
- **Positioned local agriculture for the future:** Local farms can only succeed if people are willing and able to pay the price for fresh, healthy food. For those with more wealth, we let them know the positive impact of their daily purchases. For those with less, we launched SNAP & Save to increase their purchasing power by matching their SNAP purchases at farmers’ markets, and expanded our Senior FarmShare program. We hope these small steps are the first of many to expand access to locally grown food.

Our vision is for a local food economy that supplies 25% of our food, supports the families of farmers and farmworkers, fosters a healthy environment, and provides locally grown food to all residents. That’s an economy that can feed and work for us all.

Our success depends on you. Please join us in the field, restaurant, or at our kitchen tables!

Sincerely,

Philip Korman
Executive Director

Ben Clark
Chair of the Board
This has been an important year for local agriculture.

On the state level, the first comprehensive food plan was released in over 25 years. Its focus was on local food and its scope was extensive, ranging from farming to fishing, land to living wages. CISA was a partner in the process and we helped bring the voices of our farmers to the conversation.

Close to home, we completed the first year of our strategic plan. Our work helps ensure that farming is a sustainable business and we live in a community with accessible local food for everyone. We are growing healthy farms, healthy communities, and a healthy organization!

Growing Healthy Farms

CISA offers extensive training and educational offerings to help local farms and food businesses thrive. We work to identify and create opportunities to strengthen the local food economy through investment and policy.

“CISA’s workshop series was incredible for me, it’s helped reshape our farm, and it continues to frame a lot of our planning.”

—ANGELA ROELL, YARD BIRDS FARM

In 2015, we held dozens of workshops, networking events, and consultations with farmers, food business owners, and buyers representing retailers, hospitals, schools, colleges, specialty foods producers, and more. Over 450 farmers and business owners participated in these events (some of them more than once!). Over 75% of participants said they would try something new on their farm as a result—from writing a press release or improving the layout of their market stand to evaluating income stream.

We helped local food reach grocery stores, restaurants, schools, colleges, and hospitals, as well as reaching consumers through farmers’ markets and CSAs. We connected growers to buyers and supported them in navigating pricing, distribution, and communication. In 2015, CISA began a research initiative to identify and address bottlenecks in our region’s distribution system for local foods.

We partnered with the new Pioneer Valley Grows Investment Fund, which provides financing to food and farm businesses and offers an opportunity to invest in the local food economy through the Fund.

We were also excited to partner with the Grinspoon Foundation, which provided awards to 33 farms in western Massachusetts for physical improvements to their farms.

“Our [Local Hero] membership has certainly paid for itself through both the CISA advertising and your efforts to connect producers with buyers.”

—BOBBIE KAMEN, MOUNT WARNER VINEYARDS
Growing Healthy Communities

Our local farms can play an important role in growing healthy communities. CISA’s promotional work elevates the visibility and importance of local farms and food businesses. When our farms are vibrant and successful, they can provide fresh, healthy food for everyone in our community.

CISA’s programs and partnerships raise awareness about local agriculture to foster a supportive climate for farmers and we help expand access to locally grown food by addressing affordability and convenience.

- **Our promotional efforts help make farm and food businesses a regular presence** in social media, print, radio, and TV across the Pioneer Valley. We co-hosted 46 radio interviews on WRSI with farmers and businesses, appeared in nine *Mass Appeal* segments to talk about everything from incorporating local into kids’ lunches to winter markets, and coordinated seven *WGBY Connecting Point* segments with tours of a dairy farm, maple sugaring, and mixed vegetable growers.

- **We showcased the important role of dairy farmers through a tour for buyers and the press,** and we dove into the intersection of pricing, affordability, and farm viability in a series of opinion pieces in the press.

- **We launched SNAP & Save to match up to $5 of SNAP (food stamps) benefits at participating farmers’ markets.** This helped make local food available to more people, increased the customer base at farmers’ markets, and supported farms. SNAP & Save builds on the efforts of individual markets to support SNAP purchases, and relies on community support from individuals, markets, and partners like Healthy Hampshire/Mass in Motion and the Kendall Foundation.

- **Eleven farms supplied fourteen Senior FarmShare sites funded by CISA**—ensuring 400 low-income seniors had access to fresh local vegetables for 10 weeks over the summer.

“CISA nearly singlehandedly took enthusiasm for local food in this area and channeled that energy into viable markets and commercial opportunities for local farms. There are an awful lot of farms that would have gone out of business if it were not for their efforts.”

—AMY KLIPPENSTEIN, SIDEHILL FARM
Healthy Organization

CISA’s fiscal picture has become more secure. We have received consistent government and foundation funding and strong support from individuals and businesses which has resulted in a positive bottom line for every year since 2009. This success has allowed us to re-invest in the mission and organization by increasing staff benefits, adding staff, and paying off the mortgage on the CISA building. CISA is also committed to strengthening our organizational capacity to work in multicultural communities and continues to invest in this important endeavor.

Looking forward to the remainder of 2016—CISA began raising funds for “Local Food for All” which will expand SNAP & Save to match SNAP (food stamp) purchases at farmers’ markets, and Senior FarmShare to reach 450 low-income elders. We also launched “CISA Cultivators” to invite donors to give monthly to create a more predictable stream of income for CISA (see p. 7).

Philip Korman
Executive Director

Mike Wissemann
Treasurer

### 2015 Financial Summary

<table>
<thead>
<tr>
<th>Revenue and Support</th>
<th>2015*</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Donations</td>
<td>$402,788</td>
<td>$363,919</td>
</tr>
<tr>
<td>3. In-Kind Donations</td>
<td>$21,503</td>
<td>$20,802</td>
</tr>
<tr>
<td>4. Program Support</td>
<td>$142,863</td>
<td>$137,020</td>
</tr>
<tr>
<td>5. Other Income</td>
<td>$24,021</td>
<td>$21,816</td>
</tr>
<tr>
<td><strong>Total Revenue and Support</strong></td>
<td>$1,044,835</td>
<td>$1,074,467</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Program &amp; Community Education</td>
<td>$765,502</td>
<td>$774,579</td>
</tr>
<tr>
<td>2. Fundraising</td>
<td>$154,594</td>
<td>$138,356</td>
</tr>
<tr>
<td>3. Administration</td>
<td>$91,677</td>
<td>$78,261</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$1,011,773</td>
<td>$991,196</td>
</tr>
</tbody>
</table>

| Net Assets, Beginning of Year           | $1,234,335| $1,151,066|
| Net Assets, End of Year                 | $1,267,396| $1,234,335|

<table>
<thead>
<tr>
<th>Restricted and Designated Assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Building Fund</td>
<td>$28,773</td>
<td>$77,660</td>
</tr>
<tr>
<td>Reserve Fund</td>
<td>$406,085</td>
<td>$402,762</td>
</tr>
<tr>
<td>Emergency Farm Fund</td>
<td>$142,927</td>
<td>$147,913</td>
</tr>
<tr>
<td>Grants and Donations</td>
<td>$246,975</td>
<td>$259,476</td>
</tr>
<tr>
<td><strong>Total Restricted and Designated Assets</strong></td>
<td>$824,760</td>
<td>$887,811</td>
</tr>
</tbody>
</table>

| Net Property and Equipment              | $308,674| $61,612  |

| Unrestricted and Undesignated Net Assets| $133,962| $284,912|

* Unaudited figures (audit not completed at time of publication)
Intervale Farm
Local Hero farm profile

When Rick Tracy’s grandfather bought Intervale Farm in 1936 it didn’t bear much resemblance to what it is today, despite being on much of the same land. It was a wholesale dairy farm which is how it stayed through two generations of Tracy farmers. In 1981, Rick came home from Penn State to join the family business with his wife and business partner Maureen Dempsey. The dairy herd had been sold and Rick and Maureen decided to refocus the farm as a mixed vegetable operation.

Rick made money during college by growing and selling vegetables from the family garden at the Northampton Saturday Farmers’ Market. Maureen grew up mostly in the suburbs and had little experience with farming. The couple continued with farmers’ markets and in the mid ’80s branched out into the wholesale business with the Pioneer Valley Growers’ Association. By the early ’90s, they felt that they would not be able to grow vegetables on the scale that would make wholesale farming profitable, so they switched to selling directly to the consumer. Today, Intervale sells through farmers’ markets in Florence and Northampton, their farm stand, a 50-member CSA program, and 30 mini-CSA shares distributed to low-income seniors in Huntington and Chesterfield through CISA’s Senior FarmShare program.

“People’s tastes have changed a lot since we started farming. They’re more interested in food and in having access to a variety of kinds of food ...”

Maureen and Rick have played an important role in building farmers’ markets in Northampton. Intervale Farm was an early vendor at the Northampton Saturday Market, which recently celebrated its 40th year, and Rick serves as president of the volunteer steering committee. Maureen was instrumental in helping the market accept SNAP benefits and serves as an advisor to CISA’s SNAP & Save program, which matches SNAP spending at farmers’ markets.

“People’s tastes have changed a lot since we started farming. They’re more interested in food and in having access to a variety of kinds of food,” Maureen comments. She and Rick have expanded their offerings to keep pace, adding specialty greens like arugula and broccoli rabe, eggs, and lamb, as well as nursery plants and cut flowers.

Rick and Maureen grow their vegetables without chemical herbicides or pesticides, despite it meaning quite a bit of extra labor for them. They’ve chosen to communicate directly with their customers about their growing practices rather than to go through the organic certification process.

Rick and Maureen first heard about CISA through UMass Extension. They started coming to CISA’s workshops and joined the Local Hero program in 2004. After a CISA workshop on web marketing and websites, CISA offered one-on-one consulting, which Intervale used to build a new website. “CISA’s efforts to market locally grown farm products on behalf of the farmers that grow them has been an enormous help,” Maureen says. “They’ve been wonderful as a marketing agency and a way of getting people interested in buying local,” she says. “That’s such a big thing now, and CISA had a big hand in having that happen.”

With none of their three children planning to work in farming, Intervale’s long-term future is uncertain, but for now, Maureen says, “We’re at a good point. Rick’s been going to the Saturday Market for over 35 years, and I’ve been going to Florence for 25, so we’ve got a really good customer base. Many of them have been with us since the beginning.”
Local Hero Members

FARMERS
Abundance Farm
Amethyst Farm
Amherst Farm Winery
Amherst Nurseries
Andrew’s Greenhouse
Apex Orchards
The Apple Place
Art’s Berry Farm
Astaro Farm
The Atherton Farm
Atkins Farms
Atlas Farm
Austin Brothers Valley Farm
Australis Aquaculture
Balky Farm
Barberic Farm
Bare Roots Farm
The Bars Farm
Barstow’s Longview Farm
Bascom Hollow Farm
Bashista Orchards
Bear Meadow Farm
Bear Path Farm
Bear Swamp Orchard
The Benson Place
Bergeron Sugar House
Birdhaven Blueberry Farm
The Bitty Red Barn
Blossoming Acres
Blue Heaven Blueberry and Raspberry Farm
Book and Plow Farm
Borawski Farm
Bostrom Farm
Boydren Brothers Maple
Bree-Z-Knoll Farm
Bridgmont Farm
Brookfield Farm
Brook’s Bend Farm
Bug Hill Farm
Burm Hill Farm, LLC
Calabrese Farm
Carl Popielarz Pig Farm
Carr’s Ciderhouse
Chase Hill Farm
Chesnut Mountain Tree Farm
Chicoine Family Farm
Ciesluk Farm Stand
Dance K & L Organic Growers
Dancing Bear Farm
Dari’s Veggies
Dave’s Natural Garden
Deepening Roots Farm
Devine Farms
DewGreen Farm
Dickinson Farm
Diemand Farm
Dufresne’s Sugar House
E & J Scott Orchard
E. Cecchi Farm
East View Farm
Echo Hill Orchards & Winery
Echodale Farm
Eden Pond Farm
EIEIO Farm
Enterprise Farm
Falls Brook Farm
Farmacy Gardens
Flourish Farm
Flynn Farm
Forty Acres Farm
Four Rex Farm
Four Star Farms, Inc.
Foxy Farm
Frances K. Pekala Horticulturist
Freeman Farm
Frizzell Hill Farm
Fungi Ally
Gardening the Community
The Gill Greenery
Goat Nook Farm
Godard’s Red Hen Farm & Mineral Hills Winery
Golonka Farm
Good Bunch Farm
Gooseberry Farms
Grace Hill Farm
Gran Val Farm/Scoop
Granny’s Place
Graves-Glen Farms
Gray Dog’s Farm
Greens Treat
Hardwick Vineyard & Winery
Hart Farm
Hartman’s Herb Farm
Harvest Farm of Whately
Headwater Cider
Hettie Belle Farm
High Lawn Farm
Hilltown Grazers
Holly Wescott’s Farm
Hosta Hill Farm
Intervale Farm
Invisible Cities Apiary
J & J Farms
Joe Czajkowski Farm
Joe’s Farm
Johnson Brook Farms, LLC
Johnson Hill Farm
Johnson’s Farm
Just Roots/Greenfield Community Farm
Justamere Tree Farm
K & L Organic Growers
Kenburn Orchards
King Creek/Queen’s Greens
Kinne Brook Farm
The Kitchen Garden
Kleeberg’s Sugar House
Kosinski Farm
La Finca, Nuestra Raíces Farm
Lakeside PJO Strawberries
LaSalle Florists
Laurenitis Farm
Lazy Acres Farm
Left Field Farm
Leyden Glen Lamb
Little Brook Farm
Long Plain Farm
Lukaski Family Farm
Lyonsville Farm
Malinowski Farms
Manda Farm
Many Hands Farm Corps
Maple Corner Farm
Mapleline Farm
Martin’s Farm Compost and Mulch
Mayval Farm
McCray’s Farm and Country Creamery
McKinstry’s Market Garden, Chicopee
McKinstry’s Market Garden, Granby
Meadow View Farms, LLC
Meadowbrook Farm
Merrick Farm
Mockingbird Farm
Moss Hill Farm
Mount Warner Vineyards, LLC
Mountain Orchard, LLC
Mountain Pasture Farm
Mountain View Farm
Mycoterra Farm
Natural Roots
New England Apiaries
New England Wild Edibles
New Lands Farm
New Salem Preserves, Inc.
Next Barn Over Farm
North Hadley Sugar Shack
Northfield Mount Hermon Farm
Northwoods Forest Products, LLC
Nourse Farms
Old Depot Gardens
Old Friends Farm
Valley View Farm
Vollinger Farm
W & W Farms
Wandering Brook Farm
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
Wanderer Farms
INSTITUTIONS
Amherst College
The Arbors at Greenfield
Baystate Dining Services
Baystate Franklin Medical Center
Baystate Mary Lane
Baystate Wing Hospital
The Bement School
Chicopee Public Schools
Cooley Dickinson Hospital
Deerfield Academy
Eaglebrook School
Greenfield Community College
Hampshire College
Lathrop Retirement Communities
Loomis Communities—Applewood
Northampton Survival Center
Northfield Mount Hermon
Prospect Meadow Farm (ServiceNet Inc.)
Rockridge Retirement Community
Smith College Dining Services
UMass Amherst

LANDSCAPERS
Broadfork Permaculture: Edible Landscapes and Ecological Design
Hadley Garden Center
Megan’s Valley Garden & Landscape Supply
New England Wild Flower Society at Nasami Farm

RESTAURANTS
30Boltwood/
The Lord Jeffery Inn
A Touch of Garlic
Alice’s Kitchen
Alina’s Ristorante
The Alhav Stone
Auntie Cathie’s Kitchen
Beets & Barley
Bistro Les Gras
Black Sheep Deli
Blue Heron Restaurant & Catering
Bottega Cucina
Bub’s BBQ
Bueno Y Sano
Buon Appetito Ristorante
Center Square Grill
Champney’s Restaurant & Tavern at the Deerfield Inn
Chandler’s Restaurant
Chez Albert
Coco & The Cellar Bar
Cup & Top Café
The Dirty Truth
Dobra Tea
Eastside Grill
Esselon Café
The Farm Table at Kringle Candle
Felix’s Family Ristorante
Fitzwilly’s
Five Eyed Fox
Gill Tavern
GoBerry, Amherst & Northampton
Great Wall Restaurant
Hearty Eats
Henion Bakery
High Horse Brewing
Hillside Pizza, Bernardston, Hadley, & South Deerfield
Hofbrauhaus
Hope & Olive
Hungry Ghost Bread
The Hush and Proper
Jake’s
Johnny’s Tavern
Latitude Restaurant
The Laughing Tomato
Wood Fired Pizza
Local
Lone Wolf
Maggie
Market Place Bistro
Max’s Tavern
Mi Tierra Restaurant
MRKT Farm to Table
My Main Squeeze Juice Bar
Northampton Brewery
Paul & Elizabeth’s
The Passionate Pear Catering Co.
Roadhouse Café
Roberto’s Restaurant
Sam’s Pizzeria and Café
Small Oven Bakery
Spoletto Group
Sylvester’s Restaurant
Taylor’s Tavern & Restaurant
Wagon Wheel Restaurant
West End Pub
The Whately Inn
Wheelhouse Farm Truck
Woodstar Café

RETAILERS
AC’s Main Street Market
All Things Local Coop Market
Armata’s Market
Atkins Farms Country Market
Barstow’s Dairy Store and Bakery at Longview Farm
Big E’s Super Market
Big Y World Class Markets, Amherst, Greenfield, Northampton, & Southampton
Cooper’s Corner
Cornucopia Foods
Elmer’s Store
Foster’s Supermarket Inc.
Fresh Acres Market
Green Fields Market
Greenfield Farmers Cooperative Exchange
Hager’s Farm Market
Keystone Market
Leverett Village Coop
Maple Farm Foods
Mapleline Farm Home Delivery Service/Rao’s Coffee Roasting Co.
McCusker’s Market
Millstone Farm Market
New England Felting Supply
North Hadley Market
Old Creamery Cooperative Provisions
Quabbin Harvest
Randall’s Farm & Greenhouse
Rice Fruit Farm
River Valley Coop
Serio’s Market
Squash, Inc.
State Street Fruit Store
Sutter Meats
This Week’s Box/Bay State Fish Share
Valley Green Feast Collective
Whole Foods Market
Williamsburg Market

SPECIALTY PRODUCERS
Appalachian Naturals
Artifact Cider
Artisan Beverage Cooperative
Black Birch Vineyard
Blake Orchard Juicery
Forest Products Associates
I Can With, LLC
Real Pickles Cooperative
Relish the Harvest
Richardson’s Candy Kitchen
Stoneman Brewery
Tornado Firestarters, LLC

“The SNAP-match money has been a great benefit to my family because it makes my purchases more affordable and I can get quality vegetables.”

—FARMERS’ MARKET CUSTOMER
Supporters

we’ve done our best to include everyone—if we missed you please let us know

Anonymous (16)
Chris Abel & Mary Dingman-Abel
Mark & Wendy Abramson
Richard & Judith Abuza
Ron Ackerman & Cleo Gorman
Doug Adler
David Ahfeld
Don & Teresa Ahrens
Scott Allen
Terry Allen & Ernie Urvater
Lucy Alman
Michael Alterman
Hamidreza Anajifar-Marzijarani
Betty & Tom Anderson
Gretta Anderson & Paul Bay
Nathaniel Anderson
Angels’ Rest Retreat Center
Jeff & Jean Anliker
Montserrat & Mike Archbald
Mary Arduer
Ella Arial
John Armstrong
Rosemary & Francis Arnold
Wilbert Arroyo
Troy Asher
Kanthie & Dhanika Athukorala
Nancy August
Jerry Ash
Gina Ayvazian & Marcel Walters
Roy Bachinsky
Robert Badger
Nancy Bair
Carrie Baker & Harvey Hill
Roberta Baker
Carol Ball & Randise Handlman
Joanna Ballantine
Brooks Ballenger
Lundy Bancroft
Sharon Band
Beth Bandy
Mary Ellen Banks
Samuel Baral
Ann Barker
Frederick & Susan Baron
Lisa Barondes
Elizabeth Basiner
Hosea Baskin & Sarah Buttenwieser
Lisa Baskin
Claire Bateman
Allan Baustin & Barbara Thompson
Richard Beaudoin
Angelica Beausoleil
Carol & David Beauvais
Larry & Beth Beede
Sanford & Betsy Belden
Michelle Bellefleur
Pam & Ben Bensen
Lisa Berger
Tina & Michael Berins
Ed & Julia Berman
Marsha Bertolassio
Justine & Harry Bertram
Valerie Bertsch
Channing & Marie Bete
Scott Betke
Elyse Bianchet
Dennis Bidwell & Mary Ann Kelly
Vincent Biggs
Russ Billings & Amy Wehle
Gina Birchall
Patricia Blauner
Marlyn & Jeffrey Blaustein
Swansea Bleicher
Peter Blier & Patty Blauner
Emily Bloch
Joe & Barbara Blumenthal
W Kim Boas & Leslie Smith
Dylan Bocon
Marcene Borer
Sandra Boston
Steven Botkin & Joan Levy
George Bowers & Shayne Bower
Bernice Bowler
Elbert Bowler
Ron Boyden
Maurita Bradford
Teresa Bragg
Susan Brano
AJ Bresciano
Eugene Brice
Laura Broad
Eliana Bronstein
Bruce Brown & Mary Thorpe Brown
Marie Brown
Barbara Brown
Wesley Brown
Eliza Brown
Eve Brown-Waite & John Waite
Brooke Bull
Rev Margaret Bullitt-Jonas & Dr Robert Jonas
Ann & Michael Burke
Mark Burton
Ann Buscemi
Remember Cadieux
Susan Campbell & Todd Fuller
Katherine Campbell
The estate of Mary Candy
Marion Canning
Jay Caplan & Marie-Helene Huet
Judy Cardell
Nan Carey & Stuart Bicknell
David Carlson & Mary Roberts
Valerie Caro
Becky Carroll
Cate Carulli & Linda Sinapi
David Caruso & Sara Hunt
Kimberly Caswell
Matthew Cavanaugh
Joan Cenedella & Fran Volkman
Cat Chapin-Bishop & Peter Bishop
Lisa Chase & Bob Ether
Stuart & Monie Chase
Annie Cheatham & Ann Gibson
Julia Chevan & Patricia Jung
Deborah & Peter Christakos
Margaret Christie & Nicholas Jones
Peggy & John Christie
Amy Cimber-Sukienik
Joan E. Clark
Kenley Clark
Ben & Lori Clark
Clark’s Corvair Parts
Sue Clifton & John Levine
Walter Clune
Susan Coates
Rick & Kathy Cody
Sarah Cole & George Crisides
Kyle Coffee
Leonard & Amy Cohen
Sara Cohen & James Kessler
Adam Cohen & Jendi Reitner
David & Doris Cohen
Joseph & Cathy Cohen
Michael Cohen & Chia Collins
Charles Cohn & Catherine Smith
Krystyna Colburn
Kelly Coleman & Amir Flesher
Ron & Nina Coler
Kevin Collins
Jessica Collins & Larry Dixon
Joanne Comerford & Ann Hennessey
Paula Condon & Karin Camhiort
Susan Conger
Abigail Connell
Anne D Connington
Lyne Connor
Carla Manene Cooke
Molly Cooksy
Gennah Copen & Paul Lind
Dennis Courtney
Andrew Cox
Carlootta Craig
Sara Crawley
Sarah Creighton & Phil Lawrence
Mary Alice Crim
Sue Crimmins
Christine Crutchfield
Jennifer Cruz
Karen Currie
Carrie Cuthbert & Scott Laidlaw
Emma Cutler
Yolanda Da Costa-Nwosu & Innocent Nwosu
Sandy & Angie D’Amato
Heather Damon
Kenneth Danford & Tamara Kaplan
Victoria Dansereau
Barbara D’Arthenay
Cary Dash & Vivian Miller
Andrea Davenport
Karen & David Davis
Sharon Dec
Joseph Delaney
Patrick Delaney
Danielle Demo
James Denny
Sheryl Derderian & Wraye Dugundji
Florence & Peter DeRose
Tim & Jess Derouin
Brian & Joanne Despard
Anthony Devoney
Bruce & Ruth
Dickinson Bergquist
Jericho Dickinson-Ricardi
Kerry Dietz & Eva Schocken
Elizabeth Dillman
Virginia Dillon
Zoe Dillon-Davidson
Hannah Dingman
Lori Divine-Hudon
Jan & Robin Dizard
Karen Dodge
Karen & Chip Doherty
Butchie Donald
Linda Donnelly
Holly Dunn
Robert Durfee
Shawn Durrett
Leslie Dwight
Meggin & Donovan Eastman
Jennifer Edeburn

Become a CISA Cultivator by joining our monthly giving program!

It’s the easiest way to give and ensure that CISA receives your ongoing support.

Your recurring monthly donation will increase our capacity to support farmers and to scale up the local food system to provide more local food to more residents in our region.

Your monthly donation creates a predictable source of income we can count on! We offer monthly, quarterly, and annual reoccurring gift options starting at just $10 a month!

Sign up online at: buylocalfood.org/donate
Matthew Goddard
David Glassberg
Wayne Glaser
Deborah Girard
Harriet & James Gilman
Dana Gillette
Nathaniel & Krishna Gifford
Alex Ghiselin & Diane Welter
Rachel Gerstein
John & Phyl Gerber
David Gengler
Daniel Gelina
Richard Geffin
Frances Gebhardt
Matthew Gaydar
John & Gail Gaustad
Steve & Gretchen Gano
James & Marianne Gambaro
Kevin Gallagher
Fran Ebright
Albert Eder
Jeffrey Eck
Gabo E1 M
Sarah Edlin
Alistair MacMartin
Christine Hannon
Jayme Hannay
Pam Hannah
Ay Ling Han & Beth Ward
Pam Hannah
Judy Hall & Alistair MacMartin
Rev Ann Hallstein
Jawad Hamdan
Jennifer Hammerstrom
Ay Ling Han & Beth Ward
Pam Hannah
Jayme Hannay
Christine Hannon
Nancy Hanson
Joanne Goding & Jeff Moss
Owen Goldfarb & Priscilla Fairbank
Norbert Goldfield & Sandra Matthews
Nancy & Bruce Goldstein
Reuben Goldstein
Evon Goodchild
Steve & Gay Goodwin
Emily Gopen & Sonny Crawford
Lee & Betsy Goss
Tzvia Gover
Chelsea Grabowski
Valerie Gracechild
Barbara Graf
James Graham
Charlotte Graham
Lyle H & Heather Gray
Christy Grecsek & Gary Powsner
Al & Sally Griggs
Ellen Grobman & Vandy Bollanger
Tamara Grogan
Jean Grossholtz & Eileen Elliot
Audrey Guhn & Jeffrey Knight
Alicia & Ross Hackerson
Mary Hale
Judy Hall & Alistair MacMartin
Rev Ann Hallstein
Jawad Hamdan
Jennifer Hammerstrom
Ay Ling Han & Beth Ward
Pam Hannah
Jayme Hannay
Christine Hannon
Nancy Hanson
Linda Harris & Alan Eccleston
Faye & Ed Harris
Nancy Harvin
Wil Hastings
Bruce & Ruth Hawkins
Diane Hayes & Michael Soderlund
Nancy Hazard
Lyn Heady
Carol Heim
Richard Heiman
Peter & Margaret Hepler
Laurie Herrick & Dan Zukergood
Anne Herrington & Christine Plettje
Marjorie Hess & Rudolph Talaber
Devin Hickman
Linda Hickman
Steven Hibun & Kelly Turney
Kevin & Andrea Hinkamper
Tsz Ho Wong
Cynthia Hobert
Mr. Daniel Hodge
Ruth Hoffman
Marcia & David Holden
Lewis & Kathyn Holzman
Chuck Hommes & Vicki Baum-Hommes
Beth Hooker
Sandra Hoover
Margaret & Sterling Hopkins
The Estate of Hanna Hopp
Bruce & Maria Hopper
Jack Horner & Ron Skinn
Carole Horowitcz & Rick Last
Mark Horwitz & Julia Moss
Sara Hostetler
Nancy Houle
Susan Howard
Mary Ann & Jody Hoyt
Matthew Hresko
Gayle & James Huntress
Katherine Hutchinson & John Giroux
Faheem Ibrahim
Neil Immerman & Susan Landau
Gaby Immerman
Paul Jablon
Tara Jacob
Jody Jellison
Miriam Jenkins
Abbie Jenkins
Sylvie Jensen
Henry Jessop
Phyllis Jeswald
Jewish Community of Amherst, Inc.
Chad Jodin
Margaret & Skip Jodoin
Mark Johnson
Betsy & Doug Johnson
Eric Johnson
Theresa Johnson
Karin Johnson
Carol Jolly
Jeannie Jones
Diane L & Peter Jones
Rebecca Jones & Scott Wade
Lisa Jubinville
Sally Kahn
Helen Kahn
Taylor Kall
Joel Kaminsky & Jody Rosenbloom
Ruth Kane-Levit & David Levit
Laura Kaye
Ann Kearsns & Mary Hocken
Michael Keanan
Meg Kelsey Wright & Jonathan Wright
Diane Kelton
Pat & John Kendzierski
Kieras Oil
Tae Kim
Susan Kimball & David Hamilton
James B Kirchhoffer
Jonna Kitsune
Jan Krauss & Jeremy Wise
Evon Kleber
Rendi Klein & Scott Barton
Alice & Ken Glickler
Deborah Koch & Charlie Dydek
Carolyn Kohn
Elaine & John Kokoski
Jennifer & Brian Koniczny
Stacy Kontrabekci
Frederick Kool
Rochelle Korman & Richard Friedman
Lewis & Sharon Korman
Philip Korman & Nora Israeloff
Jean Krogh & Bob Solosko
Katherine Kruckemeyer & Cathy Spath
Neil Kudler & Nancy Flam
Stephen & Suzanne Kulik
Lisa Kuneman
MaryAnne Kuroczyk
Krystyn Kurzycz
Charles Kusznina
Julie Labejz
Margot Lacey
Jim LaChance
Jennifer Ladd

2015 ANNUAL REPORT
South Congregational Church, Springfield
Joseph Spagnoli
Peter Spang
Dianne & Bob Speth
Mary Lou & Jim Splain
Diana Spurgin
James & Martha St Laurent
Lindsey St. Laurence
Barry Steeves & Rosemary Schmidt
Dianne M & Alan C Stefanini
Joan Steiger
Jane & Peter Stein
Casey Steinberg
Robert Stern & Judith Glaser
Ellen & Donald Stiles
Marsha Stone & Norm Hirshfeld
Elizabeth Stone & Marc Berman
Seann Stoner
Tim Storrow
Paul Strasburg & Therese Saracino
Lucy Stroock
Maryellen Sullivan
Constance Sumberg
MA & Alan Swedlund
Alice Swift
Elise Swinford
Diane Szawelski Mullins
Joan Tabachnick & Jane Fleishman
Naomi Tannen & Joe Mahay
Jane & Bill Taubman
John J Templeton Sr.
Bethany Terrill
David Terry-Simon
Millicent Thayer
R Brooke & Shirley C. Thomas
Sarah Thompson
Clifton Ting
Pam Tinto
Martha & Ted Tirk
Lucy Tirk & David Erickson
Jon Tobin
John Todd & Dorothy Nemetz
Liz Toffey
Carol Torres
Philip & Nancy Torrey
Sara Tower
Richard Treganowan
Caroline Tremblay
Michael Tsapakos
Elizabeth & Ted Tudryn
Maria & Nicholas Tymoczko
Elaine Ulman
Lisa van Gordon d’Errico
Barbara Van Nurd & Steve Gotties
Vicki Van Zee
Frances VanTreese
Caitlin Vaughn
Del & Robert Varengo
Michael Vlincans
Peter Vogel
Bob Vollinger
Dorothea Von Goeler
Michael Vulfovich
Emily Wade
Janice Walker & Joseph Visser
Susan Watson & Nick Dines
Johnny Waltzer
Jonathan Ward
Gary Warner
Nicholas Warren
Carol Wasserloos & Peter Allison
Joseph Watters
Ray & Eve Webster
Marilyn Webster
Beverly Weeks
Nicholas Weidhaas III
Howard Wein
Tink Weisblat
Jon Weissman & Joan Grenier
Heyley Westcott
Susan Westwood
Rhonda Whalen
Jennifer & Richard Whiting
David & Pamela Wicinas
Greg & Melanie Wickles
Donna Wiley & Neal Abraham
Laura Williams
Staunton Williams Jr
Jennifer & Thomas Williams
Mychaela Williams-King
Jefferson Willis
Kristen Wilmer
Cheryl B Wilson
Shirley Winer
Corinne Wingard
Bob & Janet Winston
Judi Wisch
Nancy Wissemann
Mike Wissemann
David & Jess Wissemann
Lyons Witten & Laura Fitch
Peggy & Tom Wolff
Betsey Wolfson
Mark Wollender
Michael & Amy Woolf
Cate Woolner & Dan Croteau
Susan Worgafzik
Barbara Wrobleski
Elizabeth Wroblicka
Analee Wulfkuhle
Sonia Yelder
Rebecca Zimmerman
Adam Zucker & Heather Abel

BUSINESS SUPPORT
Adobe Matching Gifts Program
Balby Farm
Cohn & Company Real Estate
Coldwell Banker/Upton-Massamont Realtors
Great Wall Restaurant
Hillside Plastics
Lightlife Foods
National Financial Services, LLC
PeoplesBank
Select Equity Group, Inc.
Sinauer Associates, Inc.
The T. Rowe Price Program for Charitable Giving
Vanguard Charitable Endowment Program
Warner Farm
Your Choice Brands

FOUNDATIONS
The Benevity Community Impact Fund
The Beveridge Family Foundation, Inc
Castanea Foundation
COMECC
Community Foundation of Western Massachusetts
Fidelity Charitable Gift Fund
Frances Fund, Inc
Green Leaf Foundation
Hampden County Improvement League
Henry P. Kendall Foundation
Holyoke Health Center
I L Cohen Foundation
John N. Conyngham III & Lou C. Conyngham Family Charitable Foundation
Leo S. Walsh Foundation
Lydia B. Stokes Foundation
McKesson Foundation
Norcross Wildlife Foundation
Northern Trust Charitable Giving Program
Peace Development Fund/Wellspring Fund
Pfizer Foundation Matching Gifts Program
Rosenzweig Family Foundation
RSF Social Finance
Schwab Charitable Fund
Schwartz Family Foundation
The Silver Tie Fund
Solidago Foundation
UMass Amherst Community Campaign
United Way of Hampshire County
The Vervane Foundation
GOVERNMENT GRANTS
Massachusetts Department of Agricultural Resources
MDAR/Specialty Crop Block Grant Program
MDAR/Federal State Marketing Improvement Program
MDAR/Massachusetts Dairy Promotion Board
Massachusetts Executive Office of Elder Affairs
Northeast Center for Risk Management Education
Northeast Sustainable Agriculture Research and Education
United States Department of Agriculture/Agricultural Marketing Service
United States Department of Agriculture/National Institute of Food and Agriculture
United States Department of Agriculture/Risk Management Agency
United States Department of Agriculture/Rural Development

PROGRAM COLLABORATORS
American Farmland Trust
Amherst Farmers’ Market
Amherst Winter Farmers’ Market
Ascentria Care Alliance/ New Lands Farm
Athol Council on Aging
Berkshire Grown
Buy Fresh, Buy Local Cape Cod
The Carrot Project
Center for EcoTechnology/
MA Farm Energy Program
Central Mass Grown
Chesterfield Council on Aging
Chicopee Council on Aging
Chicopee Farmers’ Market
Common Capital
Concerned Citizens of Mason Square
Conservation Law Foundation
Cooperative Fund of New England
Cornell Cooperative Extension
Edible Pioneer Valley
Equity Trust
Fair Food Network
Farm Credit East
Farm Family
Farm Fresh Rhode Island
First Pioneer Farm Credit
Florence Farmers’ Market
Food Bank of Western Massachusetts
Forest Park Farmers’ Market
Forest Park Winter Farmers’ Market
Forever Farmland
Franklin County CDC/
Western Massachusetts Food Processing Center
Franklin County Food Council
Franklin Land Trust
Franklin Regional Council of Governments
Gardening the Community
Go Fresh Mobile Market
Greenfield Winter Farmers’ Market
Grow Food Northampton
Hampshire County Regional Tourism Council
Healthy Hampshire/
Mass in Motion
Henry P. Kendall Foundation
Holyoke Council on Aging
Holyoke Farmers’ Market
Huntington Council on Aging
Island Grown Initiative
Just Roots
Kestrel Land Trust
Land for Good
Live Well Springfield/
Partners for a Healthier Community
Lydia B. Stokes Foundation
Massachusetts Department of Transitional Assistance
Mason Square
Farmers’ Market
Mason Square Senior Center
Mass Farmers Markets
Massachusetts Department of Agricultural Resources
Massachusetts Farm Bureau and County chapters
Massachusetts Farm to School Project
Massachusetts Food Policy Council
Massachusetts Workforce Alliance
Metropolitan Area Planning Council
Mount Grace Land Conservation Trust
New England Small Farm Institute
New Entry Sustainable Farming Project
North Amherst Community Farm
Northampton Council on Aging
Northampton Farmers’ Market
Northampton Winter Farmers’ Market
Northeast Harvest
Northeast Organic Farming Association, Massachusetts
Northeast Sustainable Agriculture Working Group
Nuestras Raíces
Nuestras Raíces Farmers’ Market
Palmer Senior Center
Partners for a Healthier Community
Pioneer Valley Grows
Pioneer Valley Local First
Pioneer Valley Planning Commission
Powertown Apartments
Project Bread
Shelburne Senior Center
Solidago Foundation
Southeastern Massachusetts Agricultural Partnership
Springfield Technical Community College Farmers’ Market
Springfield Food Policy Council
Sustainable Business Network of Massachusetts
Sustainable Nantucket
Tuesday Market
UMass Cooperative Extension
Urban League of Springfield
USDA Farm Services Agency
USDA Rural Development
Westfield Farmers’ Market
WGBY Public Television: Connecting Point
WRSI—93.9 & 101.5: The River
WWLP—Channel 22:
Mass Appeal

SPONSORS
Bacon Wilson, P.C.
Baystate Health
Big Y World Class Markets
Blackmer Insurance
Blue Heron Restaurant & Catering
Crop Production Services, Inc.
Easthampton Savings Bank
Family Legacy Partners
Farm Credit East, ACA
Farm Family Insurance
Florence Bank
Franklin Community Cooperative
GoBerry
Greenfield Cooperative Bank
Greenfield Farmers Cooperative Exchange
Greenfield Savings Bank
Hampshire College
Herrell’s Ice Cream
Innovative Business Systems, Inc.
Lathrop Retirement Communities
OESCO, Inc.
People’s United Bank
PV Squared
Real Pickles
River Valley Coop
Rockridge Retirement Community
Sugarloaf Dental
Thomson Financial Management
Toward Harmony Tai Chi & Qigong
UMassFive College Federal Credit Union
Valley Home Improvement, Inc.
Whalen Insurance Agency
Whole Foods Market
Wohl Family Dentistry, LLC
Make a lasting statement about what is important to you!

One of the many ways to support CISA is by joining our Legacy Circle and making a planned gift. By putting CISA in your will or estate plan you can make a lasting statement about what is important to you!

Each year CISA relies on gifts, big and small, to support our work and mission. There are a number of ways that you can continue your support beyond your lifetime.

Anyone can plan to make a gift from their estate, it doesn’t have to be big but it will matter to us. Legacy gifts help create a sustainable foundation for CISA’s future.

For more information please visit buylelocalfood.org/support.

CISA is an equal opportunity provider and employer.
Lisa Baskin

Donor profile

Lisa Baskin has made the Valley her home since the 1960s and the community is a better place because of her activism, philanthropy, and commitment to supporting local. “I’m fortunate enough to be able to contribute financially. It’s my responsibility to do this because I can.”

Lisa has supported CISA for well over a decade. We’re grateful for her contributions to our Annual Fund and her participation in our Legacy Circle (planned giving). More importantly, Lisa is an active advocate for local agriculture, working to build community connections and catalyze actions that benefit farmers, local business owners, and community residents. She also feels strongly that something as important as healthy food must be available to everyone—it can’t be limited to people with certain socio-economic backgrounds. Because of this belief, she is supporting “Local Food for All,” CISA’s new campaign that will increase SNAP matching at markets across the Valley and the number of low cost farm shares available for seniors.

“What knocks me out about CISA is that they don’t just support farmers’ markets in Northampton where it’s ‘easy’ to run a successful market but they support them in Holyoke and Springfield too—underserved communities that need increased access to local healthy food.”

Lisa has even played a role in recruiting a CISA Local Hero member, the Great Wall Chinese Restaurant in Florence. Lisa was an early fan of the restaurant and encouraged the owners to serve non-Americanized Chinese food and to use locally grown ingredients. They now source most of their vegetables locally in season and are even freezing some for winter use. Great Wall has become a part of the fabric of the Florence community. “I introduced them to CISA—and I’m pretty sure they’re the only Chinese restaurant that’s a Local Hero member!” Like many Pioneer Valley residents, Great Wall chef Ken Cheung has become a fan of sweet corn from Golonka Farm in Whately. “I love reading cook books,” Lisa says. “I saw an amazing recipe for sweet corn, pork, and chilies and I shared it with Ken. He said that sweet corn wasn’t used traditionally in his region of China but he’d try it. The recipe is now on the summer menu and the restaurant freezes Golonka’s sweet corn to make corn cakes throughout the year.”

Lisa is thrilled that “this is such an exciting time—more and more people are becoming aware of the food they eat and realizing that access to fresh, healthy, and local food isn’t just for the 1%.” She sees CISA’s work as the long game that it is, commenting, “[CISA’s] mission of supporting agriculture is only a kernel of what they do. So much of the work is educating people to understand that our community can make a small change that will ultimately have a profound impact other communities.”
Community Involved in Sustaining Agriculture (CISA)
strengthens farms and engages the community
to build the local food economy.

buylocalfood.org