



*strengthening  
farms and  
communities  
since 1993*

## 2011 ANNUAL REPORT



**CISA**

community  
involved in sustaining  
agriculture





## Letter from CISA's Executive Director and the Board Chairperson

What is it about this Valley that allows our farmers to grow some of the highest quality food and farm products in the world, even when faced with daunting weather issues and a harrowing economic recession that is only just beginning to recede? The answer is the soil beneath our feet, the talent and risk taking of our neighbors who farm, and our community's willingness to roll up its sleeves and stand by our farmers.

**When Hurricane Irene wreaked havoc on farms, a community member stepped up with a \$50,000 matching gift that inspired the creation of the CISA Emergency Farm Fund.**

Individuals and businesses from across the region came forward and more than met the challenge! (See page 4) Others, such as Equity Trust, Whole Foods Market and the MA Department of Agricultural Resources partnered with CISA to ensure success in this new endeavor. As a result, six farms have received no-interest loans of up to \$10,000 and will be able to continue farming despite the impact of Irene. Thanks to a visionary catalyst in our community, and hundreds of responsive donors, a critical safety net is now in place for our local farms.

**When CISA's Senior FarmShare program was threatened, the community saved the program until government funding was restored in July 2011!**

Community members once again stepped up to the plate with donations to keep CISA's Senior FarmShare running. As a result we were able to provide 245 low-income elders a slice of the summer harvest. Public support was critical in the restoration of government funds for this vital program, and in 2012 CISA plans to increase the number of elders participating in the program to 350 recipients.

**When the economic recession struck, the community increased its purchases of locally grown food and farm products!**

Since 2007, the number of farmers' markets in the Valley increased over fifty percent. During that same four year period, we have gone from the *concept* of buying local in the winter, to the *establishment* of five ongoing winter markets in Amherst, Greenfield, Northampton and Springfield. The community launch of Winter Fare in Greenfield in 2008 was key and it sparked huge interest in locally grown winter crops through workshops, barter markets



***More and more people are engaged in talking and acting to change our world.***

and family fun. In 2011, one-day winter fare farmers' markets in Greenfield, Northampton and Springfield generated almost \$90,000 in revenue for our farmers.

More and more people are engaged in talking and acting to change our world. When CISA issued its report, *Scaling up Local Food*, hundreds of people downloaded the publication, and attended a forum held by Pioneer Valley GROWS. The number of Local Hero farms and related food businesses increased 5% to over 315 businesses, and the number of community members belonging to CISA's membership program increased 10% to over 700.

Clearly we are hungry to grow, shop, and bring into our homes the food and farm products that sustain our local economy and environment. CISA's success is all about our farmers and you, our community. Together we are changing this world, row by row, and we are excited about what the future holds.

Thank you for standing with your region's farmers. Your support is critical to their success.

Sincerely,

  
Philip Korman  
Executive Director

  
Rachel Moore  
Chair, Board of Directors

## Thanks to You 2011 was a Smashing Success!

### A Share of the Local Harvest for All

245 low-income elders received subsidized farm shares through our Senior FarmShare program and CISA matched the first \$10 in SNAP (food stamps) purchases at our Winter Fare Farmers' Markets, making healthy local food more accessible to low-income families.

### Keeping our Farm Businesses Strong and Thriving

Our survey of over 200 of our Local Hero farmers indicates that the Local Hero Program has had a positive impact on 96% of participating farms. In 2011 CISA offered 59 workshops and one-on-one technical assistance consultations, with 454 participants.

### The CISA Emergency Farm Fund

CISA and partners launched a new fund to help farmers recover from Hurricane Irene. Community members and businesses raised over \$100,000, and the fund made no-interest loans to six farms. This revolving fund will provide an ongoing safety net after catastrophic weather events for our small farms.

### Seeding a New Generation of Farmers

Nineteen women participated in the Whole Farm Planning workshop series for new women farmers. Topics in this ten-class series ranged from financial planning and marketing to soil fertility and best practices for grazing.

### Scaling Up the Local Food System

CISA's *Scaling up Local Food* report has been well-received locally and nationally. Many Pioneer Valley residents are engaging in the question of how to support sustainable growth in our local food system, participating in conversations like the Pioneer Valley GROWS Fall Forum in October on entrepreneurship in the food system, attended by 120 people.



## We've got big plans for 2012 and we hope you join us!

Building connections between farmers and communities is the core of CISA's work. Working towards our vision of thriving farms that feed our region means helping farmers reach individual consumers through direct sales outlets like farmers' markets and CSAs, but also means strengthening wholesale outlets for local farm products and helping local food reach neighborhoods that have historically lacked access to fresh, healthy food. It means building community with our political stakeholders to ensure that policies on the ground work for farmers while meeting the needs of consumers.

As our community keeps widening and growing we hope you will continue with us on this local food journey as friends, colleagues, members and financial supporters. This work is only possible with your trusted support and guidance.

[www.buylocalfood.org](http://www.buylocalfood.org)





Western Massachusetts isn't known for its hurricane season. Blueberry season, yes, but hurricanes? That was a shocker. So as Hurricane Irene made its way up the Eastern Seaboard members of our community prepared for the worst and hoped for the best. As the storm passed by, most of us felt like we had dodged a bullet.

Yet before we could exhale a collective sigh of relief the scope of the devastation became clear. Western Massachusetts was spared high winds, but devastating rains and the flooding that followed caused millions of dollars in damage. Heartbreaking stories began to trickle in that many farms lost entire crops at the height of harvest, and many more suffered some form of crop loss or property damage to land, barns or machinery.

"Helpless is the best way to describe how we felt as a staff," said Philip Korman, Executive Director of CISA. In the first 48 hours CISA put out information to farmers about how and where to apply for loans, and began rounding up volunteers to help with farm clean up. "It just didn't feel like enough."

And then something quite unexpected happened.

An anonymous donor offered CISA a solution—a \$50,000 matching grant to start a local loan fund to support farms that suffered damage due to Hurricane Irene. "I was overjoyed and a bit overwhelmed," recalls Korman. "With a \$50,000 matching grant on the table I had little doubt that members of our community would meet and exceed this matching gift; the problem was, we didn't know how to start and run a loan fund."

As CISA staff began to look to the community they realized their Rolodex was overflowing with the names and numbers of those who could help. At the same time, Dave Jackson of Enterprise Farm and Whole Foods Market were conversing about how to support farmers while ensuring safe food for their customers. Both immediately jumped at the idea of starting and supporting a local loan fund. Calls went out to friends at Equity Trust who had the knowledge to guide CISA staff through setting up the fund and managing the

### *Individuals, businesses, and institutions sent money.*

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money coming in. CISA board members were generous with their time and expertise in the financial and legal management of a loan fund, as was the Massachusetts Department of Agricultural Resources.

When the *CISA Emergency Farm Fund* opened its virtual doors the community responded. Individuals, businesses, and institutions sent money. "We are so grateful for every penny," says Korman. "All of us at CISA are awed by the caring and commitment of this community to our farms. This is truly a community fund."

By providing small, no-interest loans, the *CISA Emergency Farm Fund* adds a critical piece to the resources available to farmers in an emergency. "Some farmers need more money than we can provide," Korman notes. "USDA loans play an essential role for them. But for some farms, our loan fund will provide essential assistance in this and future disasters. Farms are using the funds to rebuild greenhouses, buy seeds, and replace plant stock that was lost to flooding. They don't have to repay the loan until after the next growing season, after they have some money coming in."

The Fund met and exceeded its \$100,000 goal. The Loan Committee has made six loans to local farms that are now on their way to their own economic recovery. And our community can rest a little easier knowing that we have put a safety net in place for our small farms, helping to ensure that we all have access to healthy food for our families now and into the future.



## Opportunity of a Lifetime: Couple Finds New Life in Abandoned Easthampton Orchard

Russell Braen and Alane Hartley knew they wanted to be farmers long before they knew the location of their farm.

“We were living in Maryland, just outside of D.C., when 9/11 happened. We saw people all around us become less friendly and more reclusive.” For many people 9/11 was a time to reflect. For Russell and Alane it became a time to create an action plan for a very different life. They decided to move closer to family in the Northeast, find a town with a greater sense of trust and community, and fulfill their dream of owning a farm. “We looked in Downeast Maine where we had met years ago picking blueberries, and all around Vermont,” Russell recalls. Ultimately it was an internet ad for a farm in Easthampton that led the couple to explore the Pioneer Valley as a possible location for their farm, but it was the welcoming atmosphere and strong community commitment to support and buy local food that had them stay. “The ad offered ‘the opportunity of a lifetime’, which we thought meant a once-in-a-lifetime opportunity, but actually meant the opportunity to spend the rest of your life farming,” Russell remembers. In 2007, six years after their initial plans were made, the pair bought Park Hill Orchard in Easthampton where they found the community they were seeking.

Taking over an orchard that had been untended for more than a decade came with its share of challenges and opportunities. After a thorough inventory of the farm the couple realized that most of the trees were past their useful life and had to be cut down. This unexpected setback opened up new opportunities to grow varieties known for their flavor and fresh market appeal, and unlikely to show up on supermarket shelves. Compared to the standard wholesale varieties that were bred to store and ship well, “this is a different fruit,” Russell explains. Wood from the old trees was sold to a local bakery as fuel for their bread oven.

The challenge of bringing an abandoned farm back to productivity made Russell and Alane particularly appreciative of the resources available in their new community. “It was serendipity. CISA found us right away and offered technical assistance and mentoring,” says Russell. A Whole-Farm Planning course Alane took through CISA’s Women in Agriculture network provided tools the pair needed to make



Photo: Michael Gordon

Park Hill Orchard’s Alane Hartley and Russell Braen

major decisions about the direction of their farm business. Farmers and orchardists have been quick to offer their help as well. “We do a lot of sharing of ideas and equipment between the four or five farms on our street,” says Russell, “and many of the orchards host UMass Extension educational meetings which are a great way to gather knowledge and get to know the other growers.”

The new trees at Park Hill Orchard are set up for organic and low spray growing with rows spaced widely apart to improve air flow and reduce disease problems. The trees are planted on dwarf rootstock and managed intensively on trellises. Trees planted in this way are ideal for pick-your-own harvesting, produce fruit more quickly after planting, and have a higher yield per acre than older standard-size trees.

Russell and Alane are making good use of production research done at UMass and other research institutions. New weather-based models allow farmers to predict pest life cycles with razor-sharp precision, which allows much softer pesticide use. Breeding programs have yielded hardier trees that produce more apples and withstand pest pressure without sprays. Energy is becoming more precious, and Russell hopes their farm will be uniquely positioned to thrive in a world where energy conservation is paramount.

The “farm of the future,” as Russell and Alane see it, stewards both the land and the community, making full use of these new management tools while affording neighbors and customers a strong connection to the land where their food is grown. The Massachusetts Cultural Council recently awarded Russell and Alane a *Gold Star* award for blending commercial agriculture with the arts. Their *Art in the Orchard* sculpture installation drew thousands of new visitors to the farm, suggesting that they are well on their way to achieving their twin goals. Now that’s a farm with a future!

**Whether you want to pick your own or just pick up some fresh fruit at your local orchard the options are abundant!**

Apex Orchards, Shelburne

Atkins Farm, Amherst

Bashista Orchards, Southampton

Bear Path Farm, Whately

Bear Swamp Orchard, Ashfield

Calabrese Farms, Southwick

Clarkdale Fruit Farms, Deerfield

Cook’s Farm Orchard, Brimfield

Dickinson Farm

& Greenhouse, Granby

Godard’s Red Hen Farm, Florence

Hamilton Orchards, New Salem

Kosinski’s Farms, Westfield

Lanali Farm, Ashfield

Mountain Orchard, Granville

New Salem Preserves, Orchards  
& Cider Mill, New Salem

Outlook Farm, Westhampton

Park Hill Orchard, Easthampton

Pine Hill Orchards, Colrain

Quonquot Farm, Whately

Sentinel Farm, Belchertown

Small Ones Farm, Amherst

Springwater Farm, Ashfield

## 2011 Staff

Philip Korman  
Executive Director

Pamela Barnes  
Director of Development  
(January – May)

Stacy Carkonen  
Director of Development  
(June – December)

Margaret Christie  
Special Projects Director

Kelly Coleman  
Program Director

Gina Gigante  
Bookkeeper

Claire Morenson  
Program Coordinator

Sam Stegman  
Program Coordinator

Devon Whitney-Deal  
Local Hero Membership  
Coordinator

Jennifer Williams  
Office Manager

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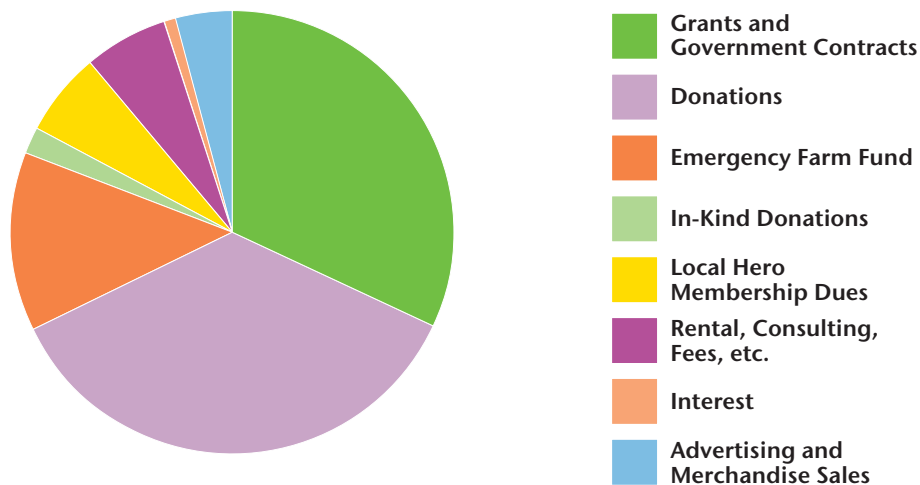
## 2011 Financial Summary

|                                      | 2011*               | 2010                |
|--------------------------------------|---------------------|---------------------|
| <b>Revenue and Support</b>           |                     |                     |
| Grants and Government Contracts      | \$304,288.98        | \$438,758.00        |
| Donations                            | \$335,704.37        | \$259,332.00        |
| Emergency Farm Fund                  | \$121,488.00        | \$0.00              |
| In-Kind Donations                    | \$21,482.00         | \$31,461.00         |
| Local Hero Membership Dues           | \$53,966.00         | \$50,205.00         |
| Rental, Consulting, Fees, etc.       | \$58,650.00         | \$34,468.00         |
| Interest                             | \$355.00            | \$283.00            |
| Advertising and Merchandise Sales    | \$41,629.27         | \$29,100.00         |
| <b>Total Revenue and Support</b>     | <b>\$937,563.62</b> | <b>\$843,607.00</b> |
| <b>Expenses</b>                      |                     |                     |
| Program                              | \$497,411.31        | \$578,388.00        |
| Community Education                  | \$87,902.46         | \$59,368.00         |
| Fundraising                          | \$59,650.92         | \$35,290.00         |
| Administration                       | \$71,785.62         | \$101,816.00        |
| <b>Total Expenses</b>                | <b>\$716,750.31</b> | <b>\$774,862.00</b> |
| <b>Change in Net Assets</b>          | <b>\$220,813.31</b> | <b>\$68,745.00</b>  |
| <b>Net Assets, Beginning of Year</b> | <b>\$271,916.00</b> | <b>\$203,171.00</b> |
| <b>Net Assets, End of Year**</b>     | <b>\$492,729.31</b> | <b>\$271,916.00</b> |

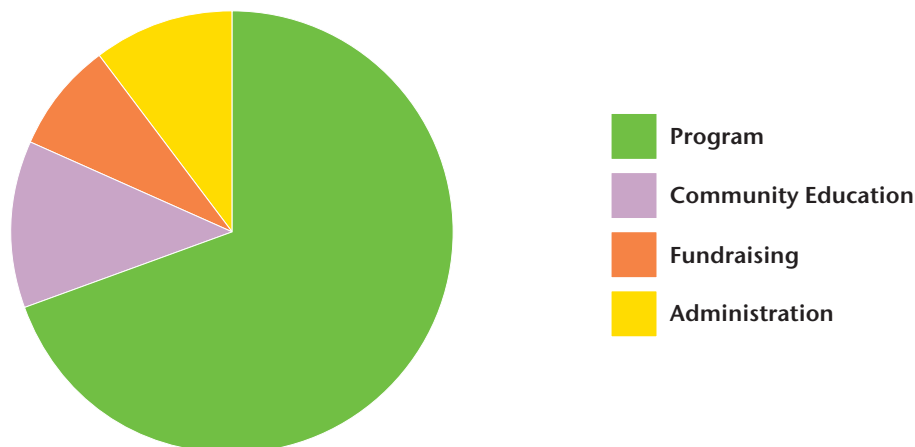
\*Unaudited figures. Audited figures are available upon request.

\*\* Includes restricted Emergency Farm Fund

### Revenue and Support



### Expenses





# CISA is grateful to the following individuals, businesses, foundations and government agencies whose generous contributions in 2011 provided critical support for our programs and operations.

## Community Members

Anonymous (5)  
Mark and Wendy Abramson  
Thomas Accomando  
and Jeffrey C. Stone  
Martha Ackelsberg  
Ron Ackerman and Cleo Gorman  
Jesse Adams  
Doug Adler  
Emma Adler Golden  
Stephanie Agnew  
David Ahlfeld  
Kristin Aimi  
Beth Ann and Benjamin Albro-Fisher  
Anne Alexander  
Donna Alexander  
Terry Allen and Ernie Urvater  
Lucy Alman  
Elizabeth Almeida  
Neil Alper  
Jean Alward and Beverly Montague  
William and Nancy Ames  
Karen Ammann  
Karen Andersen  
Gretta Anderson and Paul Bay  
Robin Anderson  
Teri Anderson  
Fred and Jane Andresen  
Angels Rest Retreat Center  
Nina Antonetti  
Sonia Aponte  
Montserrat and Mike Archbald  
Rosemary and Francis Arnold  
Suzanne Arnopolin  
and Ronnie Williams  
Judith Ashkin  
Raymond Aubin  
Jennifer Audley  
Nancy August  
Jerry Auth  
Julie Babcock  
Mollie Babize and Mary Quigley  
Roy Bachinsky  
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Carla Becker  
Kerstin Becker  
Larry and Beth Beede  
Sanford and Betsy Belden  
Danielle Bell  
Pamela and Charles Bell  
Andrew and Susan Bellak  
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Lynn Benander  
George Bennfield  
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Jeri and Robert Berenson

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Susan and David Bergeron-West  
Tina and Michael Berins  
Steven Berlin and Valerie Lavender  
Ed and Julia Berman  
Phyllis Bermingham  
and Peter Greenwald  
Lisa Bertoldi and Bill Sayre  
Justine and Harry Bertram  
Channing and Marie Bete  
Hasham Bhatti  
Joshua Bialek  
Robert Bigos  
Russ Billings and Amy Wehle  
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Blaise and Linda Bisaillon  
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Joe and Barbara Blumenthal  
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Ruth Bowman  
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Nathalie and Will Bridegam  
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Michael Cohen and Chia Collins  
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Rachael and Gennaro Colacino  
Krystyna Colburn  
Kelly Coleman and Amir Flesher  
Ron and Nina Coler  
Christopher Collins  
Norman Colon  
Joanne Comerford  
and Ann Hennessey  
Susan Conger  
Patrick Connelly  
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John Grube  
Audrey Guhn and Jeffrey Knight  
Susan Gulick and Peter Reich  
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Hanauer-Jones Family  
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Lisa Lindgren  
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John Lippmann  
Bridgit and Jerry Litchfield  
Farnsworth Lobenstine  
and Amy Ben-Ezra  
Suzanne Lodi  
Matthew Logan  
John and Elizabeth Lombard  
Deanne Loonin  
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Atherton Farm  
Atlas Farm  
Austin Brothers Valley Farm  
Australis Aquaculture  
Balky Farm  
Barnum & Buckley Farm  
Bashista Orchards  
Bear Path Farm  
Bear Root Herb Farm  
Bear Swamp Orchard  
Bird Haven Blueberry Farm  
Bloody Brook Farm  
Blue Heaven Blueberry and Raspberry Farm  
Blue Moon Gardens  
Blueberry Hill Gardens  
Bostrom Farm  
Bree-Z-Knoll Farm  
Bridgmont Farm  
Brookfield Farm  
Brook's Bend Farm  
Buckboard Veggies  
Bug Hill Berry and Flower Farm  
Burnt Hill Farm, LLC  
Calabrese Farm  
Chase Hill Farm  
Chicoine Family Farm  
Ciesluk Farm Stand  
Clarkdale Fruit Farms, Inc.  
Common Wealth CSA  
Cooks Farm Orchard  
Couch Brook Farm  
Coyote Hill Farm  
Crabapple Farm  
Craigieburn Farm Alpacas  
Crimson and Clover Farm at The Northampton Community Farm  
Czajkowski Farm  
Dancing Bear Farm  
Davenport Maple Farm  
Dave's Natural Garden  
Deerfield Farm  
Devine Farms  
Dickinson Farm  
Diemand Farm  
Dufresne's Sugar House  
E. Cecchi Farm  
East View Farm  
Echo Hill Orchards & Winery  
Enterprise Farm  
Falls Brook Farm  
Farmacy Gardens  
Farmer Totman  
Flavors of Cook Farm  
Four Star Farms, Inc.  
Foxbard Farm  
Foxfire Fiber & Designs at Springdelle Farm  
Freedom Farm  
Freeman Farm  
Frohloff Farm  
Glenbrook Gardens  
Goat Nook Farm  
Goat Rising/The Farmstead at Mine Brook

Godard's Red Hen Farm & Mineral Hills Winery  
Golden Egg Farm  
Goldthread Apothecary  
Golanka Farm  
Gooseberry Farms  
Gran Val Scoop  
Graves-Glen Farm  
Gray Dog's Farm  
Hamilton Orchards  
Hardwick Vineyard & Winery  
Hartman's Herb Farm  
Harvest Farm of Whately  
Hettie Belle Farm  
Heyes Forest Products  
Hickory Dell Farm  
High Lawn Farm  
Hillman Farm  
Intervale Farm  
J & J Farms  
J.M. Pasiecznik Farms, LLC  
Johnson Hill Farm  
Justamere Tree Farm  
Keldaby Farm  
Kenburn Orchards Bed & Breakfast  
King Creek Farm  
Kosinski Farm  
Lanali Farm  
LaSalle Florists  
Leaping Frog Farm  
Left Field Farm  
Leyden Glen Lamb  
Little Brook Farm  
Lively Spring Farm  
Long Plain Farm  
Lyonsville Valley Farm  
Malinowski Farms  
Manda Farm  
Maple Corner Farm  
Mapleline Farm  
Martin's Farm  
Mayval Farm  
McKinstry's Market Garden  
Meadowbrook Farm  
Mockingbird Farm  
Moss Hill Farm  
Mountain Orchard, LLC  
Mountain Pasture Farm  
Mountain View Farm  
Natural Roots  
New Lands Farm  
New Salem Preserves, Inc.  
Next Barn Over Farm  
North Hadley Sugar Shack  
Nourse Farms  
Nuestras Raíces  
Old Friends Farm  
Open View Farm Educational Center  
Our Family Farms  
Outlook Farm  
Paddy Flat Farm  
Park Hill Orchard  
Paul's Sugar House  
Pine Hill Orchards  
Pioneer Valley Growers Coop  
Pioneer Valley Heritage Grain  
Pioneer Valley Popcorn  
Pioneer Valley Vineyard, LLC  
Plainville Farm

Popielarz Pig Farm  
Pop's Farm  
Quonquot Farm  
Rainbow Harvest Farms  
Raspberry Patch Farm  
Ravenwold Greenhouses, LLC  
Red Barn Honey Company  
Red Fire Farm  
Red Gate Farm Education Center  
Ridge Brook Farm  
River Bend Farm  
River Rock Farm  
Riverland Farm  
Robert's Family Farm  
Robinson Farm  
Rock Ridge Farm  
Roots, Fruits, and Greens  
Running Fox Farm  
Sangha Farm  
Sapowsky Farms  
Seeds of Solidarity Farm  
Sentinel Farm  
Shattuck's Sugarhouse  
Shinglebrook Farm  
Shoestring Farm  
Sidehill Farm  
Silvery Moon Farm  
Simple Gifts Farm  
Small Ones Farm  
Smiarowski Farm Stand and Creamery  
Sojourner Sheep  
Songline Emu Farm  
South Face Farm  
Springwater Farm  
Steady Lane Farm  
Stockbridge Farm  
Stone Soup Farm  
Sullie's Vegetable Farm  
Sunrise Farms  
Sunset Farm  
Swartz Family Farm  
Sweetwater Farm  
Szawloski Potato Farms  
Tanstaafl Farm  
Taproot Commons Farm  
Teddy C. Smiarowski Farm  
The Bars Farm  
The Benson Place  
The Bitty Red Barn  
The Gill Greenery  
The Good Field Farm  
The Kitchen Garden  
The Pieropan Christmas Tree Farm  
Town Farm  
Turkey Brook Farm  
Twenty Acre Farm and Greenhouses  
Twin Oaks Farm  
Uppingill Farm  
Vachel Farm  
W & W Farms  
Walnut Hill Farm  
Warm Colors Apiary  
Warner Farm  
Wells Tavern Farm  
West County Cider  
Wheel-View Farm  
Wilder Brook Farm  
Wilder Hill Gardens

Williams Farm Inc.  
Winter Moon Farm  
Winterberry Farm

### Garden and Landscape Centers

Andrew's Greenhouse  
Annie's Garden and Gift Store  
Frances K. Pekala Horticulturist  
Gardens for Change  
Hadley Garden Center  
New England Wild Flower Society

### Restaurants

3hree Café  
Apollo Grill  
Bistro Les Gras  
Black Sheep Deli  
Blue Heron Restaurant  
Bottega Cucina  
Brick Wall Burger  
Bridgeside Grille  
Café Martin  
Carmelina's at the Commons  
Chandler's Restaurant  
Chez Albert  
Cup and Top Café  
Deerfield Inn  
Eastside Grill  
Eighty Jarvis Restaurant and Bar  
El Jardin Bakery  
Esselon Café  
Fitzwilly's  
Gill Tavern  
GoBerry  
Great Wall Restaurant  
Heirloom Catering  
Hillside Pizza  
Hope and Olive  
Hotel Northampton  
Karma  
Local Burger  
Lone Wolf  
Monarchs Restaurant  
Montenia's  
Northampton Brewery  
Paul & Elizabeth's  
Ristorante DiPaolo  
Roadhouse Café  
Roberto's  
Sam's Pizzeria and Café  
Side Street Café  
Soup  
Spoleto Group  
Sylvester's Restaurant  
Tabella Restaurant  
Taylor's Tavern & Restaurant  
The Farm Table at Kringle  
The Night Kitchen  
The People's Pint  
The Whately Inn  
Wagon Wheel Restaurant  
West End Pub  
Woodstar Café

### Specialty Producers

Appalachian Naturals  
Forest Products Associates

Green River  
Ambrosia, LLC  
Hedgie's Hot Stuff  
Mother's Inc  
Real Pickles  
Relish the Harvest  
Richardson's Candy Kitchen  
Roberts Bros. Lumber Co.  
Valley Malt

### Retailers

Atkins Farms  
Barstow's Dairy Store & Bakery at Longview Farm, Inc  
Big E's Super Market  
Big Y World Class Markets (Amherst, Greenfield, Northampton, Southampton)  
Cornucopia Foods  
Foster's Super Market Inc.  
Green Fields Market  
Greenfield Farmers Cooperative Exchange  
Hagers Farm Market  
Hardwick Farmers Co-Op Exchange  
Keystone Market  
Leverett Village Coop  
M & M Green Valley Produce  
Maple Farm Foods  
McCusker's Market  
Millstone Farm Market  
Portabella Fine Foods & Catering  
Randall's Farm and Greenhouse  
River Valley Market  
Serio's Market  
Squash, Inc.  
State St. Fruit Store/Cooper's Corner  
Stop & Shop Supermarket (Greenfield, Hadley, Northampton)  
The Old Creamery  
Valley Green Feast Collective  
Whole Foods Market  
Williamsburg Market

### Institutions

Amherst College  
Baystate Dining Services  
Baystate Mary Lyons  
Cooley Dickinson Hospital  
Farm to Preschool and Families  
Franklin Medical Center  
Greenfield Community College  
Lathrop Retirement Communities  
Mount Holyoke College  
Northfield Mt. Hermon  
Rockridge Retirement Community  
ServiceNet Prospect Meadow Farm  
Smith College  
The Loomis Communities  
UMass Amherst



One Sugarloaf Street  
South Deerfield, MA 01373



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