

Pricing for Additional Local Hero Listings- 2021



community
involved in sustaining
agriculture



Main Business +

Start here with your main business type, then see sliding scales for the price of each additional business.

Do your listings not fit these scenarios? Have more questions?

Contact Dan at 413-665-7100 ext. 26 or dan@buylocalfood.org for more information and pricing.

Additional Listings:

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| Farms, Farm Co-ops | | Bronze: \$1 - \$250 Silver: \$150- \$340 |
| Garden Centers, Landscapers | | Bronze: \$50 - \$250 Silver: \$150 - \$300 |
| Grocers, Retailers, Distributors | | Bronze: \$75 - \$400 Silver: \$150 - \$450 |
| Institutions (Values above scale refer to annual dining service revenue) | | Range: \$150 - \$1,100 (payment based on institution's total annual dining service revenue.) |
| Restaurants, Cafés, Caterers | | Bronze: \$1 - \$300 Silver: \$150 - \$340 |
| Specialty Producers | | Bronze: \$1 - \$250 Silver: \$150 - \$340 |